



City of Colusa California

STAFF REPORT

DATE: June 21, 2022

TO: Mayor Reische and Members of the City Council

FROM: Fernanda Vanetta, Grant Writer through Jesse Cain, City Manager

AGENDA ITEM:

Subject: Resolution in support of a partnership with the Colusa Arts Council to apply for the Levitt AMP [Your City] Grant

Recommendation: Council to approve resolution to partner the Colusa Arts Council to apply for the Levitt AMP [Your City] Grant.

BACKGROUND ANALYSIS:

The Levitt AMP [Your City] Grant Awards is an exciting, multi-year matching grant opportunity bringing the joy of free, live music to small to mid-sized towns and cities. Since 2015, the Levitt Foundation has provided funding to 38 communities across America through the Levitt AMP program, activating underused public spaces, ensuring access to the arts and strengthening the social fabric of communities through creative placemaking, bringing people together of all ages and backgrounds through free, outdoor concert series.

Levitt AMP grantees are U.S.-based nonprofits that receive three-year matching grants of \$30K per year, for a total grant award of \$90K, to present the Levitt AMP Music Series: 10 free concerts that inject new life into underused public spaces, creating joyous, inclusive community destinations in small to mid-sized towns and cities.

The Levitt AMP [Your City] Grant Awards are specifically designed to meet the needs and capacity of small to mid-sized towns and cities, with a population of up to 250,000.

This grant could be used to amplify and support the current concert in the park series, while expanding its community reach.

BUDGET IMPACT: Current Concert in the Park Funds would be used as matching funds for the grant, essentially doubling the budget for an already existing program.

ATTACHMENT: Resolution 22-