



## City of Colusa California

### STAFF REPORT

**DATE:** November 15, 2022

**TO:** City of Colusa Mayor and Council Members

**FROM:** Fernanda Vanetta, Grant Writer through Jesse Cain, City Manager

#### **AGENDA ITEM:**

Subject: Discussion and Commitment of Save America's Treasures Grant and Possible Application to Restore Auditorium for the Historical Grammar School Building

**Recommendation:** Discuss the possibility of preserving and restoring the historically designated grammar school (currently used as City Hall). Identify possible fundraising opportunities to raise capital for necessary matching funds. Pass resolution committing \$250,000 to the restoration and preservation of City Hall

**BACKGROUND ANALYSIS:** The Save America's Treasures grant program was established in 1998 to celebrate America's premier cultural resources in the new millennium. After more than 20 years, this grant program has awarded more than 1,300 grants totaling more than \$300 million to projects across the United States. Funded projects, selected from 4,000-plus applications requesting \$1.5 billion, represent nationally significant historic properties and collections that convey our nation's rich heritage to future generations. The National Park Service administers Save America's Treasures grants in partnership with the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services.

The grant program can be used for preservation projects (for properties listed in the National Register of Historic Places for national significance or designated a National Historic Landmark. The property may be listed either individually or as contributing to a nationally significant district). These awards are managed by the National Park Service.

The City may apply for up to \$750,000 in Federal Funds but projects require a dollar-for-dollar non-federal matching share. Efforts will be made to fundraise outside of City funds, but it is also of importance to consider if there is any willingness by the people of Colusa and by extension City Council to consider committing city funds to restoration and preservation efforts.

A structural engineer has been engaged to assess the state of the building and give a preliminary project budget cost. The engineer from Linchpin Structural Engineering has mentioned the building is in better condition than expected and would expect structural fortification to cost between \$500,000 to \$1,000,000. This is a top line estimate based on his visit from November

2, 2022. That number may change upon closer study of architectural plans and further study, but it gives an indication that \$1,500,000 total budget is a realistic amount for a first phase preservation project of Colusa's City Hall.

City Staff plans on launching a fundraising campaign to raise \$500,000 through a combination of individual and corporate sponsorships but would also suggest a commitment from City Council in support of this grant application. Staff suggests a commitment of \$250,000 from the City, of which could be a combination of cash and in-kind funds.

Proposed fundraising campaign outline:

Save America's Treasures - Fundraising Campaign

Fundraising Goal	\$750,000		
Goal			Goal
Trustee Sponsorship	1	\$50,000 =	\$50,000
<i>(Naming Rights to the Auditorium)</i>			
Presenting Sponsor	1	\$25,000 =	\$25,000
<i>(Naming Rights to the Stage)</i>			
		Total	<u>\$75,000</u>
Goal			
Individual / Family Sponsors			
Steward Sponsors	500 Donors @	\$100 =	\$50,000
Supporting Sponsors	150 Donors @	\$250 =	\$37,500
Sustaining Sponsors	300 Donors @	\$500 =	\$150,000
Foundation Sponsors	25 Donors @	\$1,000 =	\$25,000
		Total	<u>\$262,500</u>
Corporate Sponsors			
Contributor	25 Donors @	\$1,000 =	\$25,000
Provider	15 Donors @	\$2,500 =	\$37,500
Preservationist	10 Donors @	\$5,000 =	\$50,000
Guardian	5 Donors @	\$10,000 =	\$50,000
		Total	<u>\$162,500</u>
City Council Commitment			<u>\$250,000</u>
Total Fundraising Goal			<u>\$750,000</u>

Grant submission deadline is December 20, 2022.

**BUDGET IMPACT:** The impact to the City's budget would be \$250,000 over a three-to-four-year period.

**STAFF RECOMMENDATION:** To pass a resolution committing part of the match funds (\$250,000) to the preservation and restoration of Colusa's City Hall, nationally designated landmark know as Colusa Grammar School.