City of Colusa California

STAFF REPORT

DATE: January 17, 2023

TO: City of Colusa Mayor and Council Members

FROM: Fernanda Vanetta, Grant Writer through Jesse Cain, City Manager

AGENDA ITEM:

Subject: Community Development Block Grant (CDBG) – Microloan Assistance Program contract with Rosita Ranch Consulting LLC for technical assistance to businesses.

Recommendation: Council to approve contract for up to $10,000 in technical assistance to local businesses within the City of Colusa for the CDBG Microloan Program.

BACKGROUND ANALYSIS:

The primary federal objective of the CDBG program is the development of viable urban communities by providing decent housing and a suitable living environment and through expanding economic opportunities, principally, for persons of low- and moderate-income. "Persons of low and moderate income" are defined as families, households, and individuals whose incomes do not exceed 80 percent of the county median income, adjusted for family or household size.

The City of Colusa, through CDBG, has a fund in the amount of $416,000 for the purpose of lending funds to small business withing the jurisdiction of the City. The funds have been available to local businesses for almost two years with no applicants. The hurdle for most businesses has come in the preparation of the paperwork necessary to start the application which can be time consuming and daunting. As such the grant writer has sought assistance from the chamber of commerce and specifically Rosita Ranch Consulting LLC, "the Consultant." Technical Assistance can now be individually offered by the Consultant.

The Consultant currently serves in the same role for a similar County of Colusa program that is running through The Colusa Development Services (CDS). The contract would be limited to $10,000 for the particular CDBG grant and would be fully reimbursable by the grant.

BUDGET IMPACT: There is no impact to the general fund. All expenditures came out directly from the grant monies.

ATTACHMENT: Contract with Rosita Ranch Consulting LLC