



City of Colusa California

STAFF REPORT

DATE: April 5, 2022
TO: City of Colusa Mayor and Council Members
FROM: Jesse Cain, City Manager

AGENDA ITEM:

Subject: Consultant services contract with Sadie Ash.

Recommendation: Council to approve Resolution 22-____ approving the services contract with Sadie Ash.

BACKGROUND ANALYSIS:

In December 2021 I signed a three-month contract with Sadie Ash to help with the City's web, email and social media outlets to make sure that we are getting the correct information to the public and to the City Council. She has also created a dashboard to help better understand what the City is applying for in grants, what we have spent and where we are with them also what's coming next.

Taking from what we learned from last year she has been working on creating the recreation programs for 2022. Sadie will also be helping me with filling the recreation position I advertised for a full-time recreation coordinator position twice in the last three months with no success. Entering a long-term contract makes sense now to keep the recreation programs moving forward and keeping our social media up to date and accurate.

BUDGET IMPACT: \$4,000.00 per month.

STAFF RECOMMENDATION: Council to approve Resolution 21 approving the service contract for Sadie Ash.