



**COLUMBUS CIVIC CENTER & COLUMBUS ICE RINK
ADVISORY BOARD MINUTES**

MAY 19, 2022

Chairman: Jed Harris

Civic Center Director: Rob Landers

Managers Present: Jeremy Ackles, Jennifer McVay, Kanise Wiggins,

Members Present: Jed Harris, Terrance Little, Nicole Adderly,
Latasha Lee, Trawick Johnson

Members Absent: Spencer Cantrell, Jennifer Teague, John Boyd,
Keith Higgins,

Meeting called to order at 10:00am

Director Rob Landers:

- Welcomed everyone to the meeting and had Civic Center team and Board members introduce themselves.
- Briefly discussed Civic Center accomplishments during covid, detailing some of them through a dashboard visual.
- Briefly discussed sponsorships with Valley Health Care and Buffalo Rock.
- We've reopened the ice rink for full activities.
- I've just completed a grant application for Columbus Hockey Association in the amount of \$40,000. I worked with the CHA to put that grant together and submitted, I believe we should hear something within the next two weeks if we've been awarded that grant. we plan to utilize those funds to allow underserved youth within our community the access to learn to play hockey.

Event Services Manager Jeremy Ackles:

- Our goal here at the Civic Center is to provide a World class experience.
- We just had AFLAC's EAW. That event went very well.
- We are starting Graduations today. We have Russell County, Smith Station, Harris County, and Muscogee county booked.
- Couple of our future events. We're looking at from next year Disney on Ice is coming back. We're bringing rodeo back to our area. So that's going to be really cool. We're trying to get the national dance competition. They normally do their event at the Trade Center. They've reached out to us. They want to do it here because it's grown so big.

- I'm just excited about the things we got coming up in the future and if you need any help with anything or if you want to help us out, please reach out to me.

Jed, spoke about the battle of the bands that was held at the Municipal auditorium years ago.

Rob stated he was working on that idea and hopefully if not this year possibly next year.

Marketing Manager Kanise Wiggins:

- From marketing like Rob mentioned and Jeremy also we have been surveying our guests and we've received a lot of positive feedback. One thing that a lot of guests have stated is they love the atmosphere at the Columbus Civic Center. I do believe that the updates that are going on in the building also being able to take pictures around many of our murals, it's really assisting with peoples experience at the Columbus Civic Center.
- We are working to collaborate with different businesses in the city. One being T-Mobile, we have a partnership with them during our WWE event, we gave 2 lucky winners swag bags. It is posted on our Civic Center social media, and we also shared in our newsletter as well. As Rob mentioned, we also have a partnership with Peach State Health plan and it was renewed in Columbus, GA at Columbus Civic Center. Some of the events that they will be participating in this year is the health and Wellness event that is going to take place here at the Columbus Civic Center Amphitheater, which is behind the Columbus Civic Center on May 28th. This event is from 11:00 AM to 3:00 PM. I want to encourage all the advisory members to come out for this event.

Finance Jennifer McVay

- Briefly discussed financials
- Just to recap on a couple of things for our concessions area, we are in the process of still trying to increase our staff as every other arena is. We've been getting through it with the help of our full-time staff. Like Rob mentioned, everyone jumps in and helps us out, but we are increasing our staff. We're looking at adding a few more items into our grab and go stands.

Box Office Rob:

- We have an open manager position at the box office. Lisa Cutts transferred over to become the executive director of Keep Columbus Beautiful.
- Briefly discussed new RFP for ticketing

Respectfully submitted,

Rae McConnell

Rae McConnell, Board Secretary

Meeting adjourned at 11:10am

