

COLUMBUS CONSOLIDATED GOVERNMENT

S M A L L B U S I N E S S E C O N O M I C R E L I E F G R A N T P R O G R A M





**COMMUNITY
REINVESTMENT**
COLUMBUS CONSOLIDATED GOVERNMENT

NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION (NCDA)

NCDA is a non-partisan, national non-profit organization comprised of more than 400 local governments that administer federally-supported community development, economic development, and affordable housing programs, including:

- Community Development Block Grant (CDBG)
- HOME Investment Partnerships (HOME)



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NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION (NCD&A)

In 1987, the National Community Development Association established the Audrey Nelson Community Development Achievement Awards recognizing *exemplary uses of CDBG funds which address the needs of families, homes and neighborhoods.*



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NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION (NCDA)

Audrey Nelson was the first Deputy Executive Secretary of NCDA. She grew up in an inner-city Chicago neighborhood which was a target area for the local Model Cities Program.

Her intense commitment to her neighborhood, her local program efforts, and her drive to serve low-income people was cut short through death from cancer at the age of 29.



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The Columbus Consolidated Government has been recognized by NCDA and chosen to be one of five recipients for the *2023 Audrey Nelson Community Development Award* for the development of its Small Business Grant program initially implemented with CDBG-CV funding.



COVID-19 IMPACT

Universal Effects

The COVID-19 pandemic impacted every business and resident of the City of Columbus in one way or another.

For many small businesses during this period, finding and retaining qualified employees was a vital concern, more than both inflation and supply chain issues.

Creating Opportunity

City officials were championing and creating opportunities for social and economic security for both its citizenry, with a focus on the small business community as they were fighting day in and day out to keep both roofs over their heads and their doors open.



CDBG-CV RESPONSE

Funding Amount

The City of Columbus received \$981,189 in CDBG-CV funding to prevent, prepare for and respond to COVID-19 and its impact on our community.

Distribution

CDBG-CV funding was distributed in 2 eligible categories:

- Direct Benefit to Low to Moderate-Income Clientele (LMC)
- Low to Moderate Job Benefit (LMJ)

Creating Opportunity

CDBG-CV allowed the city to leverage investments and holistically address COVID-19-related needs. The funding also helped ensure that Columbus's social service infrastructure and COVID response capacity would be sustainable over time.



Partnership with StartUP Columbus

StartUP Columbus is an entrepreneurial support organization and startup incubator, developed with \$289,000 in CDBG funding.

Activities include:

- Job Retention
- Job creation
- Business Persistence
- Business Expansion

CDBG-CV SMALL BUSINESS PROGRAM OUTCOMES

- **27 Businesses Served**
- **61 Jobs Created / Retained**



An aerial night view of Columbus, Ohio, showing city streets, buildings, and streetlights. The image is dark with a blue and yellow color palette. The text 'THANK YOU' is prominently displayed in the center in a bold, yellow, sans-serif font.

THANK YOU

C O L U M B U S C O N S O L I D A T E D G O V E R N M E N T