



Update

Council Presentation July 14, 2020

CARES Act Intent

 The Coronavirus Aid, Relief, and Economic Security (CARES) Act was passed by Congress and signed into law on March 27th .This over \$2 trillion economic relief package intends to protect the American people from the public health and economic impacts of COVID-19.

CARES Act FUNDING

- Title V of the CARES Act provides resources to state and local governments.
- Georgia receives \$4.1 billion based on a funding formula
- 45% of Georgia's funding could be transferred to local governments for qualified expenditures
- Local governments maximum share of funding is \$1.8 billion.
- Five local governments with populations over 500K received direct allocations leaving approximately \$1.23 billion remaining for additional allocations.

PHASE ONE FUNDING

- The first phase of funding will allocate 30% of the \$1.23 billion to local governments (outside of those cities receiving direct allocations)
 - Direct Recipients:
 - Cobb
 - Dekalb
 - Fulton
 - Gwinnett
 - Atlanta



Other City Processes

Cobb County Process - https://selectcobb.com/grants/
 (Small Business Relief Grants)

(General Community Response Application)

https://selectcobb.com/grants/

SELECTCOBB
Atlanta's Business Destination

rants Competitive Advantages

Site Selection

International

Development Authority

Investors & Results

About Cobb

News & Media

Our Team



https://fultoncountyga.gov/covid-19/community-response-funding-application



Fulton Home A COVID-19 Community Response Funding Application

COVID-19 COMMUNITY RESPONSE FUNDING APPLICATION

The applicant period has closed. Thank you for your interest and service to the community.

BACKGROUND:

On April 1, 2020, the Fulton County Board of Commissioners approved \$10 million for COVID-19 Community Response funding to mitigate the hardship experienced by Fulton County residents impacted by the COVID-19 crisis. The third wave of Fulton County COVID-19 Community Response funding will be awarded to community organizations working with Fulton County residents disproportionately impacted by the COVID-19 pandemic and its economic consequences.

PHASE ONE FUNDING

- The state of Georgia has hired a 3rd party CPA firm to manage the CARES Act Program.
- All eligible cities will be contacted by this firm directly and asked to authenticate the city's contact information after which the first funding allocation will be electronically deposited.
- Mandatory training on eligible use of funds will also be required.
- The remaining 70% will be available on a reimbursement basis.
- Phase I Funding must be used by September 1, 2020 on eligible expenses or it may be recalled and reallocated for other uses by the state.

CCG CARES Act Funding

- Phase I Allocation: \$10,248,054
- •30% Advance: \$ 3,074,416
- •Must be expended by September 1, 2020

•Based on per capita basis (population): 195,769

Additional Guidance

- Funds may not be used to fill shortfalls in government revenue or cover expenditures that are not eligible costs, such as:
 - Operational costs
 - Employee Raises
 - Capital Equipment
 - Payroll

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 All costs must be incurred before December 30, 2020 to qualify for funding

Partial List of Eligible Expenses

- Payroll Expenses for Public Safety & Public Health Employees
- Telework capabilities
- Payments to public and private hospitals for expenses related to COVID-19
- Grants to prevent eviction from housing
- Employment training cost for furloughed employees
- Emergency financial assistance to pay rent, mortgage, funerals

Partial List of Eligible Expenses Cont'd

- Assistance to small business to mitigate impact of business interruption
- Economic Hardship Grants to individuals to assist with utility bills to avoid interruption
- Hazard Pay
- Stockpiling Personal Protective Equipment for future outbreak of COVID-19
- Again, this is just a partial list...

Other Cities Use of Funds

Decatur:

- Small Business Loan Program
- Personal Protective Equipment
- Cleaning and Sanitizing

Dekalb County:

- Hazard Pay
- Assistance for Local Small Businesses

• Marietta:

- Renovating Buildings for social distancing
- Improve Technology
- Cleaning and Sanitizing
- Personal Protective Equipment

Cobb County:

- Enclose Customer Service Windows
- Purchase Audio/Visual Equipment for City Council Meetings due to a change in venue

CCG Next Steps

• The City Manager is proposing to contract with Media, Marketing...and More! Inc. to manage our CARES Act Process.

• Due to the CARES Act timeframe, the RFP is considered an Emergency.

• Emergency Procurement authorized by Section 3-115 of Procurement Ordinance as a matter of public health and welfare.

About Media, Marketing...and More! Inc.

Led by Marquette McKnight

- Over 35 years of experience in developing, coordinating, and implementing hundreds of strategic projects for diverse clientele
- Has been involved in major successful projects in Columbus to include Columbus 2025, National Infantry Museum, Together Columbus, The Mill District and many more.
- Key local leader who is focused on making our community even better for all.
- Known for civic engagement in the region.
- Will lead a team of experts in project management and financial reporting.

Contractor Deliverables

- Monthly Deliverables:
- Action Plan of reaching potential agencies
- # of Contacts made
- List of Contacts made (Name of Agency, Address, Contact Name, Phone Number)
- Proof of Agency's Non-profit status
- Service Category of each contact (Agency)
- Certification of service to Muscogee County residents
- Monthly expenditure report by Agency with total
- Back-up Documentation and Justification of CARES Act compliance
- Certification that expenditures are not reimbursable from any other source

Reimbursement Allocation & Distribution



After deliverables have been provided, Staff will work with Media, Marketing...and More! Inc. to confirm eligible costs.



Funding recommendations will be submitted to City Council for Approval prior to submitting to the State



The City will not pay out any funds until the state reviews and approves our reimbursement request.



The last thing we want to do is have to pay back ineligible costs. So we will closely scrutinize all costs submitted for reimbursement.

