

# RIVER VALLEY REGIONAL COMMISSION

**Columbus City Council**

February 27, 2024



# About the RVRC

**Mission:** The mission of the RVRC shall be to create, promote and foster the orderly growth and economic prosperity for our region.

**Vision:** A region where current and future generations succeed at home, at work, and in their communities

## Values:

- Accountability
- Collaboration
- Community
- Innovation
- Diversity
- Integrity
- Good Stewardship



368,993

Population of the  
River Valley Region

STATE & FEDERAL DOLLARS  
BROUGHT TO THE REGION

\$32,052,385

Total Federal and State Funding Secured

92.8% | 7.2%

Federal Funding

State Funding

FUNDING ALLOCATIONS  
BY PROGRAM

\$23,514,344.44

Community and Economic Development Funds

\$1,116,491

Workforce Development Allocations

\$182,711

Planning Initiatives Allocations

\$7,238,838.46

Aging Services Allocations

RETURN ON INVESTMENT:  
ANNUAL DUES

\$86.86/per \$1.00

For Every \$1 in Annual Dues, RVRC  
Returned \$86.86 in Programs and Services  
to Our Communities.

# What We Do

- Planning and Government Services
- Area Agency on Aging
- Workforce Development Board –  
Middle Flint Workforce Area

# Planning and Government Services



- Comprehensive & Disaster Plans
- Bike and Pedestrian Planning
- Environmental Planning
- Historic Preservation
- Broadband and Digital Economy
- Revolving Loan Funds
- Comprehensive Economic Development Strategy
- Assistance with Local Governments
- Grant Writing and Grant Administration



## TIA FUNDING DISTRIBUTION

**25%**

of Total Funds  
Collected in the River  
Valley Region are  
targeted to Local  
Jurisdictions.

**75%**

of Total Funds  
Collected in the River  
Valley Region are  
targeted to Voter  
Approved Projects.

**\$1.3 BILLION**

Total Projected Local Infrastructure  
Impact of TIA Funding from 2013-2032  
in the River Valley Region

## RIVER VALLEY TIA-2 IMPACT 2023-2032 BREAKDOWN

**45**

Approved Projects

**\$824,611,842**

Projected Total TIA-2 Impact for  
River Valley Region from 2023-2032

# Transportation Investment Act





## Economic Development

- UGA researchers found that the rural counties surrounding Columbus have the strong potential to tap into a vibrant regional tourism economy by leveraging their significant natural and cultural resources.

## Regional Branding

- The River Valley region has a distinct regional identity that could be leveraged to create a place brand strategy to encourage tourism and economic development.

# Services to Seniors 60+

- In-Home Services
- Senior centers
- Meals on Wheels
- Nursing Home Transitions
- Legal Services
- Case Management
- Wellness Programs







If you have questions about services for seniors and persons with disabilities, call us at

**1-800-615-4379.**

Trained staff provide confidential access to information, assistance and referral. Callers are assisted in locating resources and services in the region, in Georgia and across the U.S.



# Partnerships:

West Central GA Public Health –  
Vaccine Mobile Unit, Expanding the  
Public Health Force, Covid Vaccine  
Support

Piedmont Hospital – Adult Trauma  
Injury Prevention Committee – Falls  
Prevention

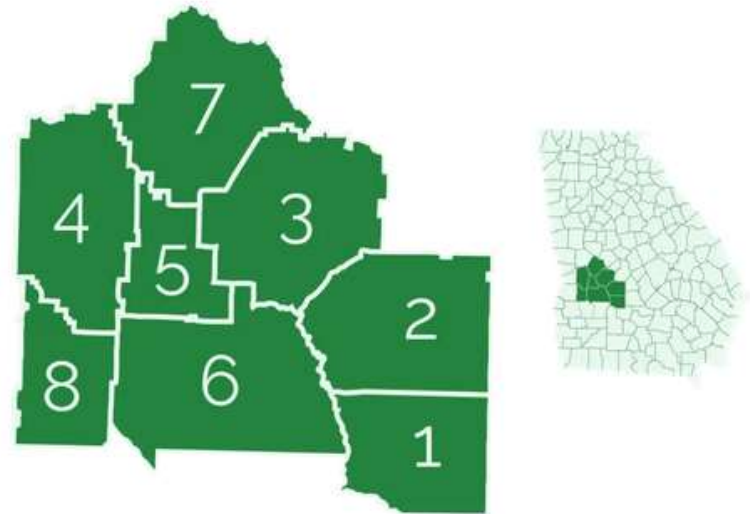
Family Connections – Senior  
Farmers' Markets, Senior Hunger  
Coalition, Evidence Based Classes



# Workforce Development

- Middle Flint Workforce Development Board

Middle Flint



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[www.rivervalleyrc.org](http://www.rivervalleyrc.org)

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