



**The Liberty Theatre & Cultural Arts Center
Advisory Board Minutes
November 20, 2024**

Board Members Present: Mimi Woodson, Delois Marsh, Ku'Wonna Ingram, Arsburn "Oz" Roberts, Arreasha Lawrence, Dr. Shikha Shah, Carolyn Star-Ross, Fernando Verdree,

Board Members Absent: Gloria Strobe, Terrance Flowers, Cletus Richardson,

Present: Civic Center Staff- Lisa Goodwin, Jennifer Babin, Troy Vanerson, Caryn Hammond, Kanise Wiggins, Josaland Hardwick and Rae McConnell.

Mimi Woodson-Called for order at 1:04pm

Minutes for July 19, 2024, approved. October 16, 2024, minutes approved with addendum.

Jennifer Babin:

- Introduction of Branding team:
 - Kenneth Davis- has 15 years of graphic design experience
 - Lee Snow- has 15 years of graphic design experience, worked for Creative South.
 - Ari McLean- has a background in Theatre and works in Marketing.
- Presented slides of potential Logo for the Liberty Theatre and the 100-year logo and coin.
- Presented slides of potential web site.

Oz- went over the dates of events for the Centennial Celebration.

Kanise Wiggins- Gave up-date on the Kickoff on April 5th. She has asked the board for permission to put out vendor and food truck applications. There are two dance teams that have committed to the event, one is Central High School and the other is Carver. We have a great line up for the event. We do think we have found ways to lessen the budget we initially provided.

Delois March asked for an update of the Liberty Theatre building to be placed on the agenda each meeting.

Lisa Goodwin reported that the roof is approved, and replacement will start within a few days. The mold will be removed next and then the HAVC system will go in.

Delois Marsh recommended that the day of the meeting be changed so everyone can be in attendance.

Oz – Think about what you would like to see in the Liberty building and bring your list of ideas to the next meeting.

All committees will turn in a budget to OZ, and he will present a revised budget at the next meeting.

Lisa- We need to have a budget by January.

Continue looking for sponsorship for centennial only.

Meeting adjourned 2:03pm

Respectfully submitted,

Rae McConnell

Rae McConnell, Board Secretary