

UPTOWN FACADE BOARD

MEETING MINUTES

April 15, 2024, 3:00 p.m.
In Person Meeting

CALL TO ORDER/ESTABLISH QUORUM:

APPLICATIONS:

- ❖ 1200 6th Avenue, Union Station LLC, Ken Henson
Justin Krieg reads the staff report aloud. Norman Easterbrook moves to approve the application as submitted. Nikki Gedroic seconds. All are in favor.
- ❖ 1011 Broadway, Uptown Sweets & Treats, Nicholas Stett
Justin Krieg reads the staff report aloud. Nikki Gedroic moves to approve the application as submitted. Jay Lewis seconds. All are in favor.
- ❖ 1010 Broadway, Mario's, George Saad
The Board decides to table the case due to lack of representation.

NEW BUSINESS:

- ❖ Discuss Guidelines for Digital Signage.
The Board composed six guidelines for Digital Signage:
 - Image transfers no faster than ten seconds of static image.
 - Signage must be static, no motion or videos.
 - Must adhere to all other signage guidelines.
 - Transfer of image must be at minimum two seconds and the transition must dissolve.
 - Maximum brightness of 5,000 nits and the adjustment for day/night cycle in order for the brightness to not interfere with traffic and residences.
 - If there is more than one digital sign per façade, all signage should act as one sign and advertise the same image at the same time.

SECRETARY:



CHAIRMAN:

