

Columbus Convention & Visitors Bureau  
Professional Services Contract Extension with Columbus, Georgia

This Contract Extension, hereinafter the “Extension”, is made and entered into by the City of Columbus, hereinafter referred to as “Columbus”, and the Columbus Convention & Visitors Bureau, hereinafter referred to as “CCVB”, each acting by and through its authorized officials, who declare as follows:

**WHEREAS**, the CCVB has been established by Columbus, as allowed by State Legislature, to provide professional services to Columbus for the promotion of conventions, trade shows, and tourism; and,

**WHEREAS**, the CCVB has been designated by Columbus Council as the official destination marketing organization for Columbus per Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20; and

**WHEREAS**, the CCVB is the exclusive provider of conventions, trade shows, and tourism promotion services for Columbus per Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20; and,

**WHEREAS**, no less than 4% of the 8% hotel-motel tax proceeds must be appropriated by the Columbus Council for the limited purpose of promoting conventions, trade shows, and tourism; and,

**WHEREAS**, it is the current practice of Columbus to provide funding of hotel-motel taxes levied and collected to the CCVB to comply with Georgia law; and,

**WHEREAS**, the CCVB will continue to promote the benefits and advantages of Columbus and the surrounding Columbus metropolitan area, for conventions, trade shows, and tourism for the purpose of stimulating economic growth on behalf of Columbus.

**NOW, THEREFORE**, in consideration of the mutual covenants contained herein, it is mutually agreed upon as follows:

1. This Extension shall be for a 5-year period commencing on the expiration of the current contract or November 1, 2025, whichever occurs first, once said Extension is approved by Columbus Council under all the existing terms and conditions as the original contract.
2. In all other respects, the terms and conditions of the Extension shall continue unchanged and in full force and effect.

IN WITNESS WHEREOF, the parties have executed this Extension and through their duly authorized officers at Columbus, Georgia, this \_\_\_\_\_ date of \_\_\_\_\_, 2025.

ATTEST:

(Seal)

\_\_\_\_\_  
Lindsey G. McLemore, Clerk of Council

By: \_\_\_\_\_  
Ashley Woitena, President-CEO

\_\_\_\_\_  
B.H. “Skip” Henderson III, Mayor

ATTEST: APPROVED AS TO LEGAL FORM

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Clifton C. Fay, City Attorney