

**Columbus Consolidated Government  
Council Meeting Agenda Item**

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| <b>TO:</b>                 | Mayor and Councilors  |
| <b>AGENDA<br/>SUBJECT:</b> | <b>Contract Extension with Columbus Convention and Visitors Bureau (CCVB)</b>   |
| <b>AGENDA<br/>SUMMARY:</b> | Approval is requested to extend the intergovernmental agreement between the Columbus Consolidated Government (CCG) and the Columbus Convention and Visitors Bureau (CCVB) for an additional five-year period as originally authorized in Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20. |
| <b>INITIATED BY:</b>       | <b>Finance Department</b>   |

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**Recommendation:** Approval is requested to extend the intergovernmental agreement between the Columbus Consolidated Government (CCG) and the Columbus Convention and Visitors Bureau (CCVB) for an additional five-year period as originally authorized in Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20.

**Background:** Pursuant to O.C.G.A. §48-13-50 et seq., the Columbus Council levies and collects a tax upon the occupancy of hotel rooms and motel rooms within Columbus which is currently levied at a rate of 8% effective August 1, 2009, per Ordinance No. 09-33. Since the CCVB has been established by Columbus, as allowed by State Legislature, to provide professional services to Columbus for the promotion of conventions, trade shows, and tourism, CCVB currently receives funding from the hotel-motel taxes levied and collected for said services. On August 25, 2009, Columbus Council also approved Resolution No. 294-09 which designated the CCVB as the official destination marketing organization for Columbus as well as the exclusive provider of conventions, trade shows, and tourism promotion services for Columbus. According to State Legislature, Council must appropriate no less than 4% of the 8% hotel-motel tax proceeds for the limited purpose of promoting conventions, trade shows, and tourism. Thus, the contract between CCG and the CCVB ensures compliance with Georgia law as it relates to the use of hotel-motel tax proceeds and has been subsequently extended by Resolution No. 282-15 and Resolution No 337-20.

**Analysis:** This resolution ensures compliance with Georgia law for the use of hotel- motel tax proceeds.

**Financial Considerations:** The 8% hotel-motel tax is currently distributed as follows: 4% CCVB, 2% Civic Center, 1% Trade Center, and 1% Performing Arts.

**Legal Considerations:** Extension of the intergovernmental agreement meets the requirements of the hotel-motel tax law.

**Recommendations/Actions:** Approval is requested to extend the intergovernmental agreement between the Columbus Consolidated Government (CCG) and the Columbus Convention and Visitors Bureau (CCVB) for an additional five-year period as originally

authorized in Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20.

# A RESOLUTION

NO. \_\_\_\_\_

**A RESOLUTION AUTHORIZING A FIVE-YEAR CONTRACT EXTENSION WITH THE COLUMBUS CONVENTION AND VISITORS BUREAU (CCVB) UNDER THE SAME CONTRACT TERMS AND CONDITIONS ORIGINALLY SET FORTH WITH THE APPROVAL OF RESOLUTION NO. 294-09 AND SUBSEQUENT EXTENSIONS PER RESOLUTION NO. 282-15 AND RESOLUTION NO. 337-20.**

**WHEREAS**, the City's contract with the Columbus Convention and Visitors Bureau (CCVB) will end soon and the need to extend said contract for an additional five year period is beneficial to the City; and,

**WHEREAS**, the CCVB has been established by the City, as allowed by State Legislature, to provide professional services to Columbus for the promotion of conventions, trade shows, and tourism; and,

**WHEREAS**, the CCVB has been designated by Council as the official destination marketing organization for Columbus per Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20; and

**WHEREAS**, the CCVB is the exclusive provider of conventions, trade shows, and tourism promotion services for Columbus per Resolution No. 294-09 and subsequent extensions per Resolution No. 282-15 and Resolution No. 337-20; and,

**WHEREAS**, no less than 4% of the 8% hotel-motel tax proceeds must be appropriated by the Council for the limited purpose of promoting conventions, trade shows, and tourism; and,

**WHEREAS**, it is the current practice of Columbus to provide funding of hotel-motel taxes levied and collected to the CCVB to comply with Georgia law; and,

**WHEREAS**, the CCVB will continue to promote the benefits and advantages of Columbus and the surrounding Columbus metropolitan area, for conventions, trade shows, and tourism for the purpose of stimulating economic growth on behalf of Columbus.

**NOW, THEREFORE, THE COUNCIL OF COLUMBUS, GEORGIA HEREBY RESOLVES AS FOLLOWS:**

That the Mayor, City Manager or designee is hereby authorized to execute a five-year contract extension of the intergovernmental agreement as originally authorized with Resolution No. 294-09 and subsequent Resolution No. 282-15 and Resolution No. 337-20 between the Columbus Consolidated Government (CCG) and the Columbus Convention and Visitors Bureau (CCVB).

Introduced at a regular meeting of the Council of Columbus, Georgia held on the \_\_\_\_ day of \_\_\_\_\_, 2025 and adopted at said meeting by the affirmative vote of \_\_\_\_ members of said Council.

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|---------------------------|--------|
| Councilor Allen voting    | _____. |
| Councilor Anker voting    | _____. |
| Councilor Chambers voting | _____. |
| Councilor Cogle voting    | _____. |

Councilor Crabb voting \_\_\_\_\_.

Councilor Davis voting \_\_\_\_\_.

Councilor Garrett voting \_\_\_\_\_.

Councilor Hickey voting \_\_\_\_\_.

Councilor Huff voting \_\_\_\_\_.

Councilor Tucker voting \_\_\_\_\_.

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Lindsey G. McLemore, Clerk of Council

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B.H. “Skip” Henderson, III, Mayor