



BOARD OF COMMISSIONERS MEETING  
Wednesday, April 15, 2026

**Commissioners Present:** Pace Halter, Chair; Sherricka Day, Vice Chair; Dan Gilbert, Secretary/Treasurer; Amy Bryan, Pete Jones, Miller Robinson, Michelle Spivey, and Hudson Terrell

**Commissioner Absent:** Alex Naik, and Mayor Skip Henderson

**Staff Present:** Ashley Woitena, Danielle Ackerman, and Kim Gonzalez

**Special Invitees Present:** Steve Morse; Uptown Columbus, Inc.

**Call to Order .....Pace Halter**

- The meeting was convened by Pace Halter at 8:34 am.

**Secretary Treasurer Report.....Dan Gilbert**

- Dan Gilbert presented the consent agenda that included minutes for the March 2026 meeting and financials for March 2026. He asked if there were any questions or discussions. There being none; a motion was made by Amy Bryan to approve the minutes and financials, seconded by Michelle Spivey. A vote was taken, and the motion was approved.

**Chair Report.....Pace Halter**

- Mr. Halter gave an update on Columbus Ahead & discussed the Marketing Meeting where organizations are working together on an Implementation Plan. Columbus Ahead had their first Board Meeting. He asked that organizations report “wins” and events to Jackson Spalding for advertising.

**President’s Report.....Ashley Woitena**

- Ashley Woitena gave a Legislative update which included the Explore Georgia \$3M grant, SB430, HB1179, HB14, HB146, HB61 & Uptown Columbus’ request for funding for Electric Shuttles.
- She then gave an update on Collaboration Efforts which include a blog on our website for Theo of Golden, Arts Fest, Ma Fest, Arts in the Park and Rush South Outdoor Games.
- Ashley presented VisitColumbusGA’s Strategic Plan. She asked if there were any questions or discussions. A motion was made by Amy Bryan to approve the Strategic Plan, seconded by Pete Jones. A vote was taken, and the plan was approved.

- Miss Woitena announced that Nation Travel and Tourism week is May 3-9. The Board will receive invitations to the events that will be held during this timeframe.
- Ashley recognized Columbus receiving Travel & Leisure #6 for young people and IMBA – Inaugural Trail Town. She also highlighted the first VisitColumbusGA CEO Newsletter that was emailed out this month.

**Adjournment.....Pace Halter**

- With no further business, Mr. Halter adjourned the meeting at 9:36 am.