



# SPORTS COUNCIL

COLUMBUS GEORGIA





## South Commons Softball Complex Renovations and Improvement Effort

- Original Goal \$5.6 million
- Improvement total invested to date \$5,996,080.57
- Continued Renovation Plans \$1 million (already fully funded!)



# South Commons Improvements Phase 1

- LED Field Lights on Fields 6, Stadium, and 8
- Double Bullpens on both Sides of Stadium
- Refillable water stations
- New Bathrooms
- New Concession Equipment
- Fiber Installed for WIFI Access
- Sidewalks repaired
- PAINT
- Traffic Coating
- New Stadium Seating
- Fencing
- New LED Scoreboards on all 8 fields
- Brand new Stadium Field
- Structural issues resolved
- And More...











“Cathedral for Softball”, Team USA Coach Ken Eriksen







# South Commons Improvements Phase 2

- Installed Cameras & Streaming for all 8 Fields
- Batting Cage Facility
- Bullpens added to 5 Fields
- Sidewalk Extensions
- Traffic Coating applied in Stadium Dugouts
- Regrading work in areas needed
- Bollards at gates added for security
- Roundhouse Improvements:
  - Paint Second Floor
  - New Ceiling Tiles
  - New Bathroom Partitions
  - New Bathroom Fixtures
  - Traffic Coating applied to Bathroom Floors











# South Commons Streaming

Over 10,000 users logged in to watch the NFCA D3 Leadoff Classic March 4-6



Homeplate

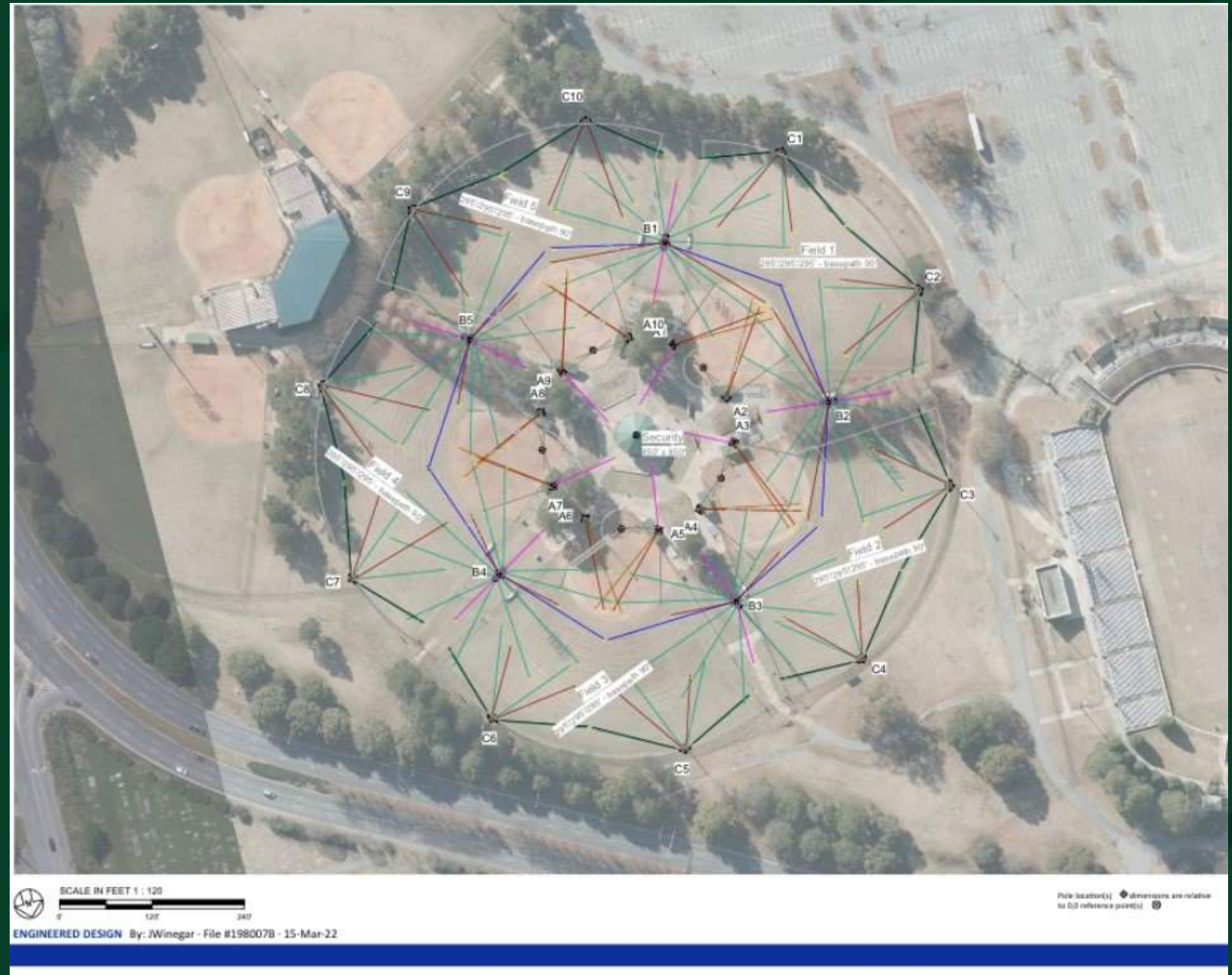
Our Video Sponsors

The sponsor section features a dark blue header with the text "Our Video Sponsors" and a downward arrow. Below the header are three logos: the "Columbus GEORGIA" logo with the slogan "We do amazing." and a colorful bar; the "VisitColumbusGA" logo with a stylized "C" icon; and a logo for "Columbus" with a sun and trees.





# South Commons Continued Improvements



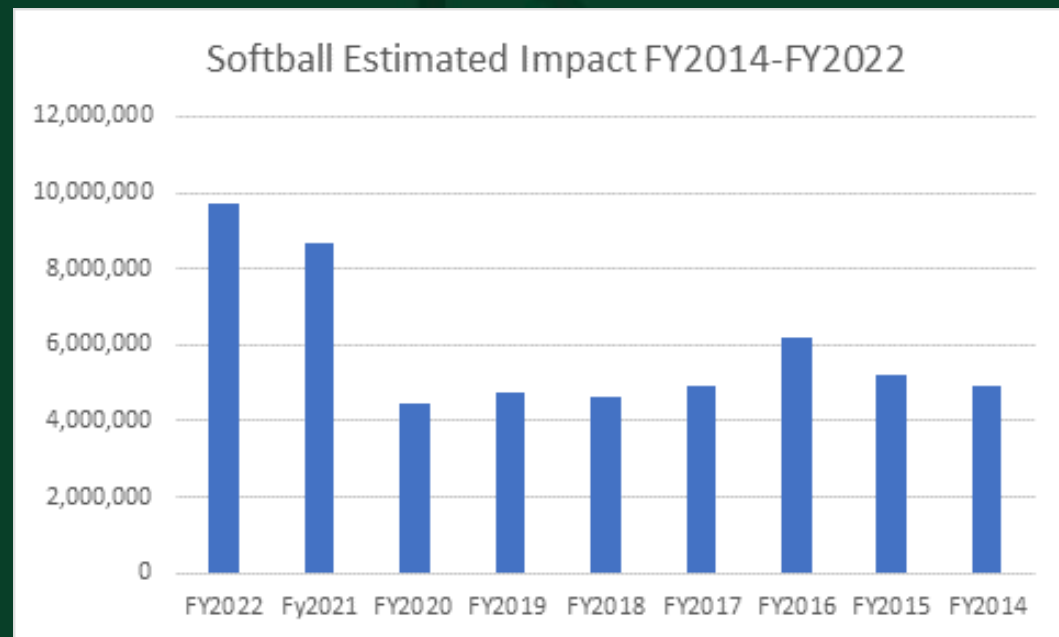
Field Lighting converted to LED (Fields 1-5)

# South Commons Estimated Impact

Some of the events booked as a result of the renovations:

- NCSA 3 Year Extension \$993,900
- NAIA 3 Year Agreement \$1,047,585
- USA Softball Jr Olympic Cup \$1,179,750
- DCB Showcases \$1,430,000

TOTAL \$4,651,235



2021 South Commons Estimated Impact \$8,692,034  
2022 South Commons Projected Impact \$9,735,854





# Columbus Convention & Trade Center





# Columbus Aquatic Center



- The NAIA Swimming and Diving National Championships, hosted 2016-2019 and in 2022, has had an estimated \$2.8 million in economic impact through visitor spending in our community.
- Hosting led to booking the Suncoast Collegiate Swim Meet, Southern States and Sun Conference Championship, as well as the Georgia Small College Championships.





# Numerous Events Supported



THE 88<sup>TH</sup> SOUTHEASTERN AMATEUR CUP

**CURRENT LEADERS**

Pos	Player	Thru	TTL
T1	Hardee, Jonathan	0	-9
T1	Woods, Dillon	0	-9
3	Clark, James	0	-8
4	Price, Archer	0	-6
T5	Pisciotta, Michael	0	-5



# FY2022 Projected

Participants: 28,343

Spectators: 78,425

Room Nights: 42,301

**\$16,292,308**







# Volunteerism





# Aligning City Initiatives



Economic Development + Workforce Development = Intentional Win

















# COLUMBUS GRAND PRIX 2022

GREENPOWER  COLUMBUS, GEORGIA





# Putting Columbus on the Map







Recruiting Young Talent





# Questions?

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