BOARD OF COMMISSIONERS MEETING
Wednesday, September 16, 2026

Commissioners Present: Pace Halter, Chair; Sherricka Day, Vice Chair (virtual); Dan Gilbert, Secretary/Treasurer; Amy Bryan, Pete Jones, Miller Robinson, and Michelle Spivey

Commissioner Absent: Alex Naik, Hudson Terrell, and Mayor Skip Henderson

Staff Present: Ashley Woitena, Kim Gonzalez, Gyana Blackmon, and LaTivia Rivers

Special Invitees Present: Craig Howard, Columbus Sports Council; Steve Morse, Uptown Columbus, Inc.; Jansen Tidmore, Columbus Chamber; Hayley Tillery, Columbus GA Convention & Trade Center

Call to Order .....Pace Halter

- The meeting was convened by Pace Halter at 8:36 am.
- New employees, Gyanna Blackmon; Sales Administrator and LaTivia Rivers; Community & Partner Engagement Specialist were introduced.

Secretary Treasurer Report.....Dan Gilbert

- Dan Gilbert presented the consent agenda that included minutes for the August 2026 meeting. He then turned the floor back to the Board Chair. Pace asked if there were any further questions or discussions. There being none; a motion was made by Amy Bryan to approve the minutes, seconded by Pete Jones. A vote was taken, and the motion was approved.
- He then presented the financials for August 2026. He then turned the floor back to the Board Chair. Pace asked if there were any further questions or discussions. There being none; a motion was made by Pete Jones to approve the financials, seconded by Miller Robinson. A vote was taken, and the motion was approved.

Chair Report……**Pace Halter**

- Mr. Halter discussed the need to fill upcoming vacancies on the Executive Committee and indicated that nominations and a vote will likely take place at the next Board meeting. Board members were encouraged to contact either Mr. Halter or Ashley directly with recommendations or interest.

- Pace then turned the meeting over to Tabetha Getz with Columbus Ahead. Ms. Getz gave a presentation on Columbus Ahead and discussed the role VisitColumbusGA plays a part in the communities 5-year Strategic Plan.

President's Report……**Ashley Woitena**

- Ashley Woitena reviewed the new Board Packet which includes an updated infographic along with a condensed Monthly Report, which is accompanied by the new Tourism Economics Symphony Report that will be sent prior to the Board Meeting.
- Ms. Woitena informed the Board that CFO by design will be conducting their initial financial assessment meetings virtually starting next week. She also let the Board know that Robinson Grimes will be attending the October 2026 Board Meeting to present the FY 2026 financial audit.
- Next, Ms. Woitena focused on Strategic & Collaborative Efforts to include Braves partnership, Uptown shuttles, Head of the Hooch Regatta, Theo of Golden, and the Michelin Guide. She also mentioned that VisitColumbusGA will be hosting the upcoming 2027 Governor's Conference.

Adjournment……**Pace Halter**

- With no further business, Mr. Halter adjourned the meeting at 9:34 am.