

COLUMBUS GEORGIA CONVENTION & TRADE
CENTER

City Council | FY24 Review

Another Record-breaking Year!

Total of 465 events

829 Event Days

241,929 Attendees

\$1,817,027 Space Rental Revenue

\$1,431,242 Net Profit

\$7,465,199 Total City Impact



FY24
P+Q=RE Scores
98%

BASED ON 43 SURVEYS

PLANNING

99

EVENT DAY

98

F&B

98

POST EVENT

98

Event Highlights

FY24





DINOSAUR ADVENTURE



GA POP & HORROR CON



FOUNTAIN CITY TATTOO EXPO



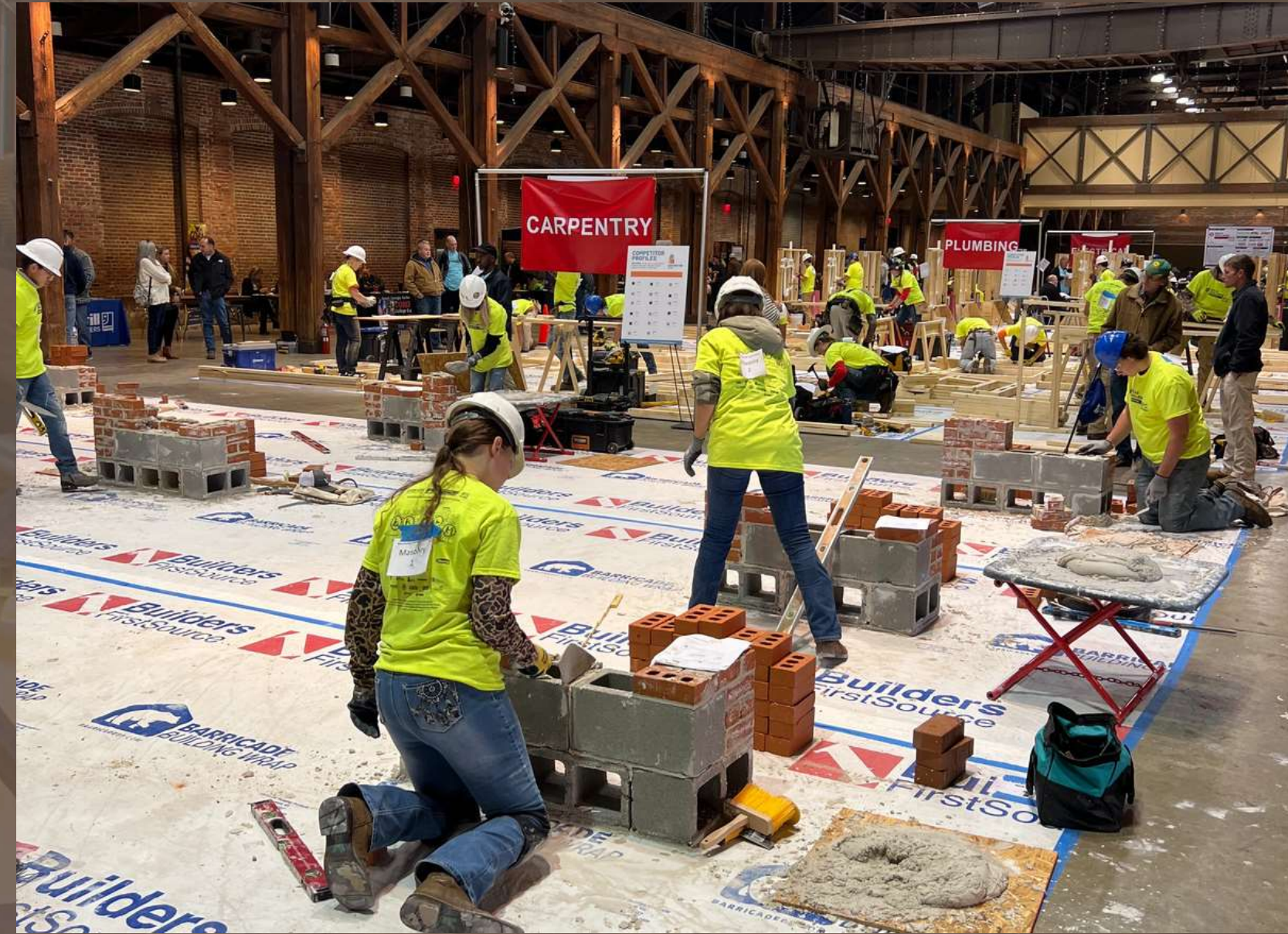
LEGO BRICK CONVENTION



CHRISTMAS MADE IN THE SOUTH



2023 ANNUAL GEORGIA TREE CONFERENCE



AGC SKILLS CHALLENGE



GEORGIA CTI FALL CONFERENCE



BIZPITCH COLUMBUS



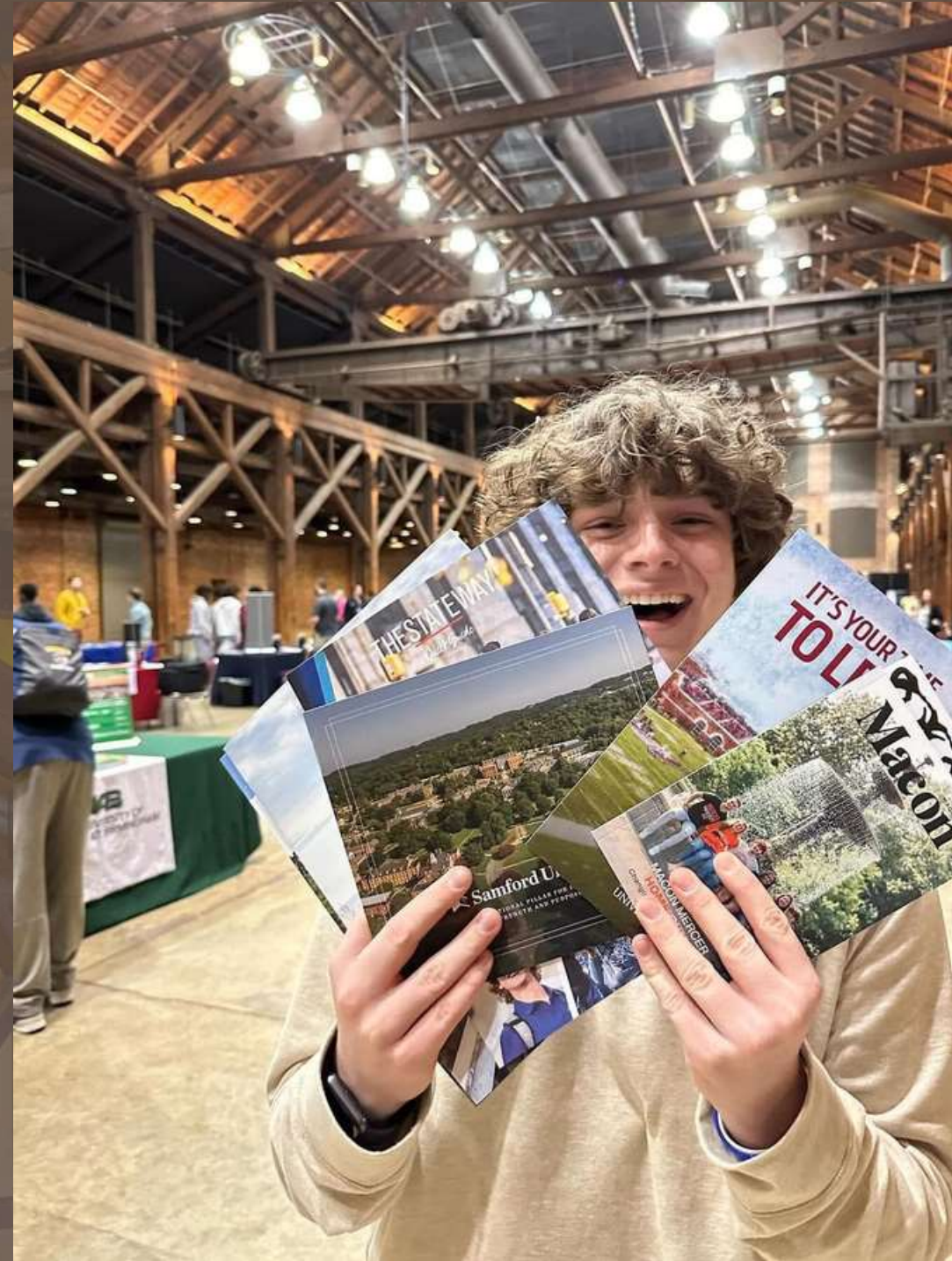
GEORGIA FBLA CONFERENCE



AFLAC HOLIDAY PARTY



GA CHIEFS OF POLICE WINTER TRAINING CONFERENCE



LET'S GROW STEAMX: YOUTH COLLEGE & CAREER EXPO



GEORGIA SCIENCE TEACHERS ASSOCIATION CONFERENCE



ASSOCIATION OF UNITED STATES ARMY INDUSTRY DAY



TOAST OF THE TOWN



GEORGIA CATTLEMEN'S ASSOCIATION ANNUAL CONVENTION AND TRADE SHOW



DANCING STARS OF COLUMBUS



GEORGIA TACTICAL OFFICERS ASSOCIATION ANNUAL TRAINING CONFERENCE



GEORGIA COMIC CON



GEORGIA REPUBLICAN PARTY STATE CONVENTION



MISS GEORGIA 2024



IRON WORKS WEDDINGS



MAKE HISTORY MENUS

OTHER PROJECTS TO COME

- 1 PARKING GARAGE
- 2 COSMETIC UPDATES:
NEW CARPET
- 3 HVAC SYSTEM
- 4 FIBER OPTIC INSTALL
- 5 UPGRADING EXTERIOR SPACES:
NEW PERGOLA, STRING LIGHTS,
PICNIC TABLES

Signature Events

FY24





\$14,004.37

Donated!!



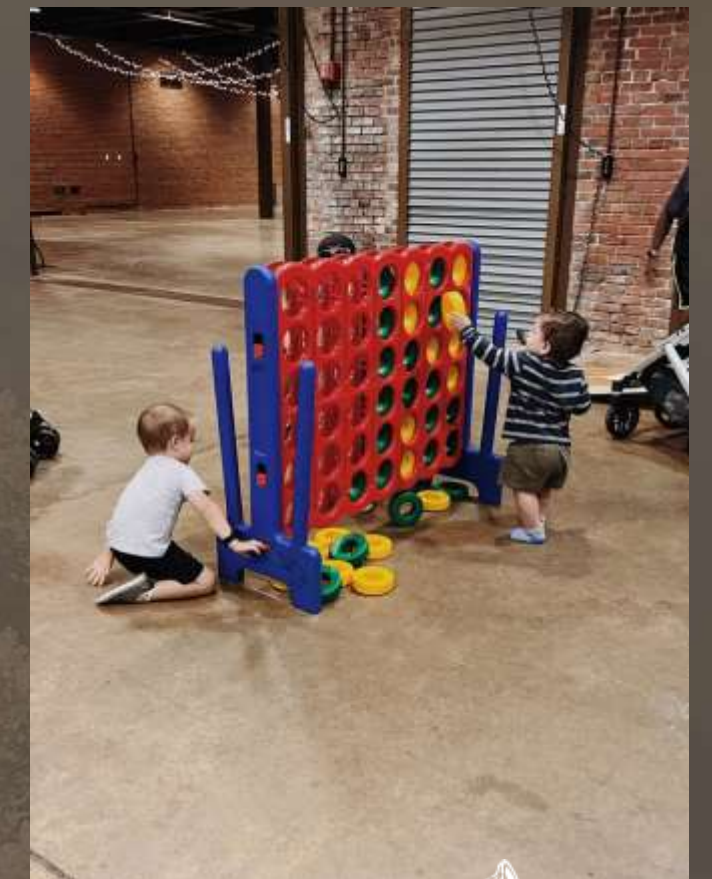
PRINCESS FOR A DAY

08.2023



Barbie Brunch 08.2023

VENDORS: 18 ATTENDEES: 200 TOTAL REVENUE: \$2,395.11



LOCAL MINI MARKET 09.2023

VENDORS: 75 ATTENDEES: 350 TOTAL REVENUE: \$7,401.64

*Pounds of clothing and
items donated to
Valley Rescue Mission*



FALL CLOSET CLEANOUT 09.2023

VENDORS: 24 TOTAL REVENUE: \$750



Thank you *Breakfast with Santa*
for making miracles possible!



\$40,785.96

RAISED FOR OUR LOCAL CHILDREN'S MIRACLE NETWORK HOSPITAL!!!

BREAKFAST WITH SANTA
12.2023

**OVER 30 COMMUNITY BUSINESS SPONSORS,
430 ATTENDEES**



SAP + SHOP 02.2024

30 vendors from Columbus, Auburn, Phenix City & more

245 Attendees

\$4,324.14

Profit



COOKIES WITH THE EASTER BUNNY 03.2024

ATTENDEES: 262 TOTAL REVENUE: \$1,570.47



**Pounds of clothing and
items donated to
Goodwill Industries of the
Southern Rivers**

SPRING CLOSET CLEANOUT 05.2024

VENDORS: 22 TOTAL REVENUE: \$550



FY25

At A Glance





AMERICA'S IDEAL MISS



GUN SHOWS OF THE SOUTH



CHURCH OF THE HIGHLANDS' SERVE DAY



PROCEEDS BENEFITING



HERO FOR A DAY

SAVE THE DATE

SATURDAY, OCTOBER 12, 2024



INTERESTED IN LEARNING MORE ABOUT SPONSORSHIP OPPORTUNITIES?

I'M HAPPY TO TALK WITH YOU!

COLONIAL
MARINES

Recognition





CHEF
BRYAN
GILMORE



**OAK VIEW GROUP SPOTLIGHTED OUR VENUE & IRON WORKS
CHEF BRYAN GILMORE AT THE START OF THEIR
MENU MONDAY CAMPAIGN (INSPIRED BY OUR VENUE)**



OUR SALES TEAM ATTENDED ENNEAGRAM TRAINING



LUNCH & LEARN
at The Columbus Trade Center

TUESDAY
APRIL 23, 2024
12PM - 1PM

Bring your lunch
(and your friends) to enjoy
time in our shaded
pavilion & tour our venue!

Georgia
CITIES WEEK

801 FRONT AVE
COLUMBUS GA 31901

**WE HOSTED A LUNCH & LEARN EVENT DURING
GEORGIA CITIES WEEK**



PSRW 2024 Upcoming Events

(Public Service Recognition Week)

06
MAY

"PERK UP" MONDAY

Dress in active gear for on-the-go and plan to start the week off RIGHT!

07
MAY

TIE-DYE TACO TUESDAY

Groooovy man! Wear your tie-dyed items and enjoy some tacos and all the fixins'!
(Lunch provided)

08
MAY

WAGON WEDNESDAY

Suit up for the Wild West and the Great Space Race as a Cowboy vs. Alien and look for our snack "wagon" throughout the day!

09
MAY

TACKY TOURIST THURSDAY

Lost and don't know how to read a map? Wear your tallest socks, hawaiian shirt and all as you prepare for our All Staff Meeting...

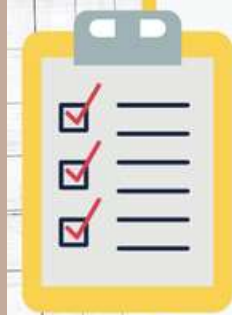
10
MAY

FAN FRIDAY

Throw your team jersey on and enjoy a tailgate picnic at work!
(Lunch provided)

*Dress within appropriate dress code guidelines.

THANK YOU
FOR ALL
YOU DO!





PSRW | PUBLIC SERVICE RECOGNITION WEEK



**WE WERE NOMINATED FOR THE
2024 Columbus People's choice awards and won best event
venue and silver for best wedding venue**



**WE HAVE BEEN NOMINATED FOR
BEST OF GEORGIA AWARDS IN 2024 THUS FAR**

RIVER TO RIVER DISASTER RELIEF



Columbus, GA  Asheville, NC



Let's Fill Up South Hall at the Trade Center

Drop Off Location

 **Front Canopy and
South Hall Loading Dock**
801 Front Avenue, Columbus, GA

Collection Dates

**OCTOBER
2nd-25th**

Help Those in Need

Items Needed

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> GALLONS OF WATER | <input checked="" type="checkbox"/> Dry Dog/Cat Food | <input checked="" type="checkbox"/> Hand Sanitizer |
| <input checked="" type="checkbox"/> Bottled Water | <input checked="" type="checkbox"/> Batteries | <input checked="" type="checkbox"/> Baby Diapers |
| <input checked="" type="checkbox"/> First Aid Kits | <input checked="" type="checkbox"/> New Sheets | <input checked="" type="checkbox"/> Baby Formula |
| <input checked="" type="checkbox"/> Body/Baby Wipes | <input checked="" type="checkbox"/> Sleeping Bags/Pads | <input checked="" type="checkbox"/> Toiletry Kits |
| <input checked="" type="checkbox"/> Paper Plates | <input checked="" type="checkbox"/> Tarps | <input checked="" type="checkbox"/> Feminine Hygiene Products |

Drop Off Times 8AM-4PM

 **Text Us to Help Unload**
706-810-5521

More Information
columbustradecenter@gmail.com 706-327-4522

DISASTER RELIEF DROP-OFF LOCATION

Thank You!



COLUMBUS GEORGIA
CONVENTION & TRADE CENTER