

# UPTOWN FAÇADE BOARD

## MEETING MINUTES

A meeting of the Uptown Façade Board was held on Monday, October 19, 2020 at 3:00 p.m., at 420 10<sup>th</sup> Street, Government Center Annex - Conference Room, 1<sup>st</sup> Floor.

<p style="text-align: center;"><u>Board Members Present</u></p>	<p>Alan Udy (MS Teams)    Wayne Bond                  Robert Battle (MS Teams)    Ramon Brown (MS Teams)                  Hannah Israel (MS Teams)    Jud Richardson (MS Teams)</p>	<p style="text-align: center;"><u>Board Members Absent:</u></p> <p>Jay Lewis                  Roger Stinson                  Debbie Young</p>
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<p style="text-align: center;"><u>Staff Members Present</u></p>	<p>Will Johnson, Planning                  Justin Krieg, HCF (MS Teams)</p>
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**I. CALL TO ORDER:** Chairman Wayne Bond called the meeting to order at 3:07 p.m.

**II. APPROVAL OF MINUTES**

No minutes to approve.

**III. REVIEW OF APPLICATIONS:**

1.        1246 1<sup>st</sup> Avenue – SunTrust

The applicant is proposing to add a new signage.

**Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

J.3.(B) *Review Criteria.* The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1)        The historic and architectural value and significance of the structure;
- (2)        The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3)        The consistency with design guidelines adopted by the Board; and
- (4)        Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The property located at 1246 Broadway is in need of new signs due to a business merger. The building is now proposed to display both Suntrust and BB&T logos. The existing exterior signs are proposed to be removed and replaced with a combination of both business names. The sizes, locations, and material of the signs appear to meet the requirements found within the Uptown Façade District Guidelines.

**Staff recommends approval as submitted.**

Robert Teasley, representing the property owner, presented the case. After a short discussion, Jud Richardson made a motion to approve the case. Ramon Brown seconded the motion. The motion was approved unanimously.

**IV. NEW BUSINESS:**

- John Teeples returned with new elevations for 1023 Broadway. Roger Stinson moved approval. Ramon Brown seconded the motion. The motion was carried unanimously.

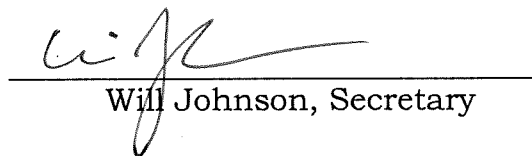
**V. OLD BUSINESS:**

- Will Barnes is still not ready to return. The case will remain in rotation (1040 Broadway).
- Case reviews:
  - 1105 Broadway – Posh Peach – NO ACTION
  - 1250 Broadway – AllState – WILL UPDATE
  - 1023 Broadway – John Teeples – IN PROGRESS
  - 1025 Broadway – Uptown Exclusives – COMPLETE
  - 1516 2<sup>nd</sup> Avenue – 1516 LLC – IN PROGRESS
  - 214 10<sup>th</sup> Street – Creative South – NO ACTIVITY
  - 1329 Front Avenue – Trevioli’s – COMPLETE
  - 1243 Broadway – Brasfield & Gorrie – WILL UPDATE

**VI. ADJOURNMENT:** Monday, October 19, 2020 at 3:11 p.m.

Respectfully Submitted by:

  
Wayne Bond, Chairman

  
Will Johnson, Secretary