



COLUMBUS CIVIC CENTER & COLUMBUS ICE RINK ADVISORY BOARD MINUTES

DECEMBER 1, 2022

Chairman: Jed Harris

Civic Center Director: Rob Landers

Managers Present: Kanise Wiggins, Jennifer McVay, Brian Giffin, Jeremy Ackles,

Members Present: Terrance Little, Jenny Teague, Trawick Johnson, Jessica Hergott

Members Absent: John Boyd, Nicole Adderly, Danielle Edwards,
Latasha Lee, Keith Higgins,

Meeting called to order at 10:00am
September 2022 minutes approved

Director Rob Landers:

- Good morning. Thank you everyone for getting on this call this morning. Reverend Gregory Blue was assigned to district 3 replacing Roester Coles. He will or should be on the next meeting.
- The Liberty Theater has been relinquished to the city. I'm optimistic that it will come under the Columbus Civic Center as we would be the managing partners for the day-to-day operations. I am working on two grants right now that will be submitted by the end of the year and those grants could probably raise close to 500 to \$750,000. We are super excited about that.
- We have a Thanksgiving food give away in partnership with feeding the valley and Community Warriors. They continue to do the food give away every 3rd Saturday of the month.

Events: Jeremy

- Good morning, everyone. Glad to be here again, super excited for what we have coming up and some of the great things that we've done lately, but I want to highlight our team and guest services team and just let you really understand what we do from event to event. The thing that keeps events rolling and keep these events World class is the effort that we put into Training and just cultivating our culture within our team. We have Lieutenant Dunlap, who is a retired police officer. He's our head of security and he's recruited a nice team of dependable security guards, security team members. They are our eyes and ears and also to their willing to jump into action whenever we have a situation. ushers are also one of the first people you see when you're going to your seat. So, you're coming into an event, you're super excited to watch your show And so you get that world class guest service from the moment you park your car. And walk in front of our bricks, through our security, and then going right into your seat. So just know that those are the things that keep our venue world class. And let's not forget about the ice rink.
- You know, the ice rink has programming every single day and we're doing some amazing new programs there. One of the ones I'm happy to see come to fruition is the urban learn to skate program. we've been getting so many great reviews on just kids being exposed to ice skating and learning how to skate and just developing a new passion. This is just some of the work that we do in the Community that have a lasting impact. We've already done over six weeks of teaching children how to learn to skate who may not have that opportunity. We're going to continue that six weeks here in January, as we get started with the first quarter. Another thing about the ice rink, we've been getting a lot of traction lately on our birthday parties and even our public skate.
- Since we opened the ice rink back up for this season, we've done over 30 birthday parties.
- Umm, we have some great people on our team. That's why we continue to do the great events and that just goes into the client retention. these shows based off of what their execution was like in the past come back. One example is WWE.

- We are working on WWE and Disney on Ice.
- The river dragons have kicked off their season and fans are excited. We have a rodeo scheduled for January and Monster trucks in February.

Operations: Brian

- I called this a rebuilding year. Literally our operation team is literally rebuilding from the ground up again as far as staffing after COVID. We probably have maybe one to two season guys that actually know about the building that are still with us. There are some are newbies, so we're learning as we go again. Yes, Rob is running me ragged to include telling me about a new building that we're getting now. Thank you, Rob. We are busy with events back-to-back to back and also maintaining the two buildings and also doing new projects and things of that nature, sprucing things up.

Finance: Jennifer McVay

- Good morning everyone. I hope that you all had a wonderful Thanksgiving last week. I did e-mail over the finance reports for October to everyone yesterday for your review. These reports do not reflect the fair, Within this week I should have everything finalized so and I could send you out a separate report for the fair if you would like to see it. If you have any questions, feel free to give me a call or shoot an email to me. You will notice our expenses out waying the revenue at this time but we are back in our busy season so you will see a flip in that.
- One of the other things I wanted to point out is that we are almost to the point where we have upgraded everything for our point-of-sale system and the concession stands, we have new iPads and we have new credit card terminals on order. We hope to receive within the next couple of weeks and we will be switching over to lightspeed for our credit card processor as well. it'll all be within one unit. So that will allow us to add the mobile ordering and things of that nature that we would like to add to our concessions to have more.

Marketing Manager Kanise Wiggins:

- Hey everyone. For our marketing update, as Rob mentioned, we're always looking for volunteers for our various Community events. We would love to see the Advisory Board and businesses that you represent come out to service the community. I will send you more information on how you can get involved in our December events after this meeting.
- As Jeremy already mentioned, we have a holiday food drive that's going to be December 17th. We also have skate with Santa. That'll be December 17th. We have our AutoNation rodeo, which is January 14th. Nitro monster trucks is February 11th. The presale is taking place now. If you would like to receive 10% off of your ticket, you can use code trucks. I'll also send this information with our newsletter that will go out tomorrow.

Respectfully submitted,

Rae McConnell

Rae McConnell, Board Secretary

Meeting adjourned at 11:00am