

**Columbus Consolidated Government
Council Meeting Agenda Item**

TO:	Mayor and Councilors
AGENDA SUBJECT:	Feasibility Study for Additional Holes at Oxbow Creek Golf Course – RFP No. 23-0034
INITIATED BY:	Finance Department

It is requested that Council authorize the execution of a contract with National Golf Foundation Consulting, Inc. (Jupiter, FL) for a feasibility study for nine additional holes at Oxbow Creek Golf Course.

Since 2019, CCG golf courses have experienced growth in rounds played and revenues. National Golf Foundation Consulting, Inc. will conduct a study to assess the feasibility and success of constructing nine additional holes at Oxbow Creek Golf Course. The resulting report will be comprehensive; identify opportunities; address the level of likely support from the local and surrounding markets; and include a recommended course of action regarding the additional nine holes.

RFP Advertisement and Receipt of Proposals:

RFP specifications were posted on the web pages of the Purchasing Division, the Georgia Procurement Registry and DemandStar on March 20, 2023. This RFP has been advertised, opened and evaluated. Two proposals were received on May 12, 2023 from the following vendors:

National Golf Foundation Consulting, Inc. (Jupiter, FL)
Sirius Golf Advisors, LLC (Midland, GA)

The following events took place after receipt of proposals:

RFP MEETINGS/EVENTS		
Description	Date	Agenda/Action
Pre-Evaluation Meeting	05/26/23	The Purchasing Manager advised evaluation committee members of the RFP rules and process, and the project manager provided an overview. Proposals were disbursed to each committee member to review.
1 st Evaluation Meeting	06/08/23	Committee members discussed the proposals and determined that clarifications were not required from either firm.
Evaluation Forms Sent	06/09/23	Evaluation forms were forwarded to voting committee members.

Evaluation Forms Returned	06/16/23	The final set of evaluation forms were returned to the Purchasing Division.
Evaluation Results	06/25/23	The Purchasing Division compiled the evaluation scores and comments, which were then forwarded to the Evaluation Committee members for review.
Award Recommendation	07/05/23	With a vote of 2-to-1, the voters recommended award to the highest scoring firm of National Golf Foundation Consulting, Inc.

Evaluation Committee:

The proposals were reviewed by the Evaluation Committee, which consisted of two voting members from the Golf Authority and one voting member from the Planning Department.

An additional representative from the Golf Authority and a representative from the Planning Department served as alternate voters.

Award Recommendation:

The voting committee members recommend awarding the contract to the highest-scoring firm of National Golf Foundation Consulting, Inc. for the following reasons:

- The vendor has worked with the Georgia Department of Natural Resources on numerous state park golf courses and is on call for the United States Air Force.
- National Golf Foundation Consulting, Inc. has significant resources and the ability to complete the project thoroughly and timely.
- The vendor’s proposed cost is fair.

Vendor’s Experience/Qualifications:

- National Golf Foundation Consulting, Inc. is a Delaware corporation, with its main office in Jupiter, Florida and has been in business for 35 years as a subsidiary of National Golf Foundation.
- The vendor has conducted more than 950 assignments throughout North America, plus Europe, Asia, the Caribbean, and South America, including 555 municipal consulting projects.
- National Golf Foundation has approximately 3,500 members representing every facet of the industry – public and private golf facilities; architects; developers and builders; companies offering specialized services to the golf industry; national, regional, state and local golf associations; instructors, schools, and individuals.
- Below are the three most recent projects completed by the firm.
 - City of Palm Beach Gardens, FL November 2017 – April 2018
Evaluated the feasibility of adding nine holes to the existing 18-hole at Sandhill Crane Golf Club.
 - City of Del Rio, TX March 2021 – May 2021

Through the golf course architect of Finger Dye Spann, Inc., the City of Del Rio retained National Golf Foundation Consulting to evaluate the feasibility of renovating and expanding the City's 9-hole San Felipe Springs Golf Course.

- Mohegan Sun Tribe (Baltic, CT) May 2016 – July 2016
Evaluated the feasibility of a protentional 9-hole addition to the 18-hole Mohegan Sun Golf Club.

The City's Procurement Ordinance Article 3-110 (Competitive Sealed Proposals for the procurement of Equipment, Supplies and Professional Services) governs the RFP Process. During the RFP process, there is no formal opening due to the possibility of negotiated components of the proposal. In the event City Council does not approve the recommended offeror, no proposal responses or any negotiated components are made public until after the award of the contract. Therefore, the evaluation results and cost information has been submitted to the City Manager in a separate memo for informational purposes.

Funds are available in Oxbow Creek Golf Course Fund –Oxbow Creek Pro Shop – Consulting; 0756-640-2100-OCPS-6315.

A RESOLUTION

NO. _____

A RESOLUTION AUTHORIZING THE EXECUTION OF A CONTRACT WITH NATIONAL GOLF FOUNDATION CONSULTING, INC. (JUPITER, FL) FOR A FEASIBILITY STUDY FOR NINE ADDITIONAL HOLES AT OXBOW CREEK GOLF COURSE.

WHEREAS, an RFP was administered (RFP No. 23-0034) and two proposals were received; and,

WHEREAS, the proposal submitted by National Golf Foundation Consulting, Inc. met all proposal requirements and was evaluated most responsive to the RFP.

NOW, THEREFORE, THE COUNCIL OF COLUMBUS, GEORGIA, HEREBY RESOLVES AS FOLLOWS:

That the City Manager is hereby authorized to execute a contract with National Golf Foundation Consulting, Inc. (Jupiter, FL) for a feasibility study for nine additional holes at Oxbow Creek Golf Course. Funds are available in Oxbow Creek Golf Course Fund –Oxbow Creek Pro Shop – Consulting; 0756-640-2100-OCPS-6315.

Introduced at a regular meeting of the Council of Columbus, Georgia, held the _____ day of _____, 2023 and adopted at said meeting by the affirmative vote of _____ members of said Council.

- Councilor Allen voting _____.
- Councilor Barnes voting _____.
- Councilor Begly voting _____.
- Councilor Cogle voting _____.
- Councilor Crabb voting _____.
- Councilor Davis voting _____.
- Councilor Garrett voting _____.
- Councilor Huff voting _____.
- Councilor Thomas voting _____.
- Councilor Tucker voting _____.

Sandra T. Davis, Clerk of Council

B.H. "Skip" Henderson III, Mayor