



KCBC NON-PROFIT BOARD MEETING MEETING MINUTES

March 08, 2023

Columbus Water Works | 1420 54th St, Columbus, Georgia 31904

KCBC Director: Lisa Thomas-Cutts

Non-profit Board Members Present: William Kent, Arsburn “Oz” Roberts, Stacy Mote, Herman Lewis Jr., John Brent, Jason Cooper

Members Absent: Gloria Weston-Smart, Karon Henderson, Carolyn Tigner

Meeting called to order at 9:05AM

Introduction & Minutes

President, William Kent, called the meeting to order and proceeded with a motion to approve the previous meeting minutes from February 06, 2023.

An overview of the financial report was next on the agenda.

Financial Report

The Treasurer, Herman Lewis, elaborated on the financial reports for February 2023.

William then asked about the remaining funds in the *Peachey Clean* campaign account. Lisa Cutts proceeded to state that the funds have reduced, and there may be a possible error showing the correct balance, due to the delay of KCBC’s accountant receiving bank statements before developing the financial reports for the meeting. She ended by stating she will get with the accountant, Ann McNeer, to make any necessary adjustments to the report to show the corrections. William proceeded to emphasize how the funds in KCBC’s accounts are not solely from the Peachy Clean campaign. Lisa verified by detailing the success of the Winter donation drive and continuously utilizing funds in an effective manner. William followed by asking Lisa, “Since an extension was granted to utilize the funds from the Mildred Miller Fort Foundation, Inc is a final report required once all funds have been exhausted?” She said yes, and concluded by stating she will have the account develop a spreadsheet detailing where all expenditures from the Peachy Clean campaign were exhausted.

Board member, John Bret, proceeds to ask, “Once a report is submitted, will it allow for KCBC to apply again in the future?” Lisa verified and elaborated on the communication she’s had with a representative of the foundation, indicating that typically KCBC would have to skip a year from receiving funds; however, since the current funds were received approximately year 2020 or 2021, the circumstances during the pandemic and staff changes, we would not be penalized. She ended by stating she will get clarification and follow up with the board at the next meeting.

Herman proceeds to dissect the financial reports. William followed by asking Lisa about receiving funds from Pratt and Whitney. Lisa then stated that a donation/grant on the non-profit side were received, however funds on the city side are still pending.

Lisa continued discussing other funds that's expected to be received from various companies.

Next, a motion was made to approve the financial reports and concluded this portion of the agenda.

New Business

Lisa began by discussing the new KCBC mascot purchased, with hopes to launch its appearance at the upcoming annual awards luncheon once the shipment had arrived.

Oz Roberts asked how the new mascot would be identified with Keep Columbus Beautiful, and Lisa began to give a description of the mascot's appearance. She stated that the mascot would be the ambassador for KCBC during school appearances. Jason Cooper gave a recommendation to give the mascot a gender-neutral name to be inclusive.

Lisa continued by discussing the advertising projects she's been working on with the news stations, and the continuous growth in KCBC social media engagement.

Event updates were next on the agenda.

KCBC Event Updates

William started the discussion by asking about the turn-out for the recent *Arbor Day Celebration* on February 18, 2023. Caryn Hammond proceeded to highlight the success of the event, emphasizing the outstanding number of attendances, while Lisa acknowledged the various environmental partners and supporters of the event.

Lisa proceeded to discuss the excitement of engaging with Clean Energy Columbus on February 25th at St Thomas Episcopal Church for a community event.

Lisa concluded by discussing the *Keep America Beautiful* conference she attended in Washington, DC, and the upcoming conference in May with the *Southeast Sustainable Director Network* in Little Rock, Arkansas. She ended by stating she's excited to share insightful information gained from the conferences.

Discussion of KCBC upcoming events was next on the agenda.

2023 Projects & Programs

An outline for upcoming events for 2023 was presented.

Lisa proceeded to discuss the plans for the upcoming *Earth Week Celebration*, April 17th – 22nd, 2023. Board members deliberated their thoughts and ideas. More information to come.

Jason began to discuss the preliminary stages of the *KCBC Mayor's Inaugural Golf Tournament*, detailing the various tasks between board members and the assistance from the mayor's office. Stacy Mote proceeded to discuss the prizes and towels she's looking into for the players. Further deliberation was held amongst the board members, and this concluded the discussion of the golf tournament.

Oz Roberts proceeds to discuss the *Annual Awards Luncheon*, elaborating on the meetings he has had with Lisa. He continued discussing the logistics of the ceremony and the expense for the meals. Lisa proceeded to ask if revenue was expected to be made from the meals. William proceeded to state that revenue for the event is made from sponsorships. Meanwhile, John Bret stated that the meal expense for the student award recipients were paid through sponsorship. William verified and stated that the sponsorship requests are advertised in the manner to assist with the expenses for the student's meal. Oz continued to discuss the preparations for the ceremony, while Lisa proceeded to state how the Gateway School applications will be sent out to all Muscogee County schools immediately, giving them 3 weeks to submit a nomination.

Lisa briefly discussed the *Tour of Garden* event. She explained how it has been postponed to 2024 due to competing entities hosting similar events around the same date and will let everyone know when a new date has been rescheduled.

KCBC board of commissioners was next on the agenda.

Commission Officers

Lisa began by discussing the upcoming changes with the Board of Commissioners. William proceeded to state that he has spoken with the members of the non-profit board about adding new members to the nonprofit board. Lisa added by discussing a potential candidate Gloria Western-Smart recommended for the board of commissioners.

Lisa proceeded to state that she's also been working with William to get the ex-officio officers reinvolved during the commissioner's board meetings. She concluded by detailing the various methods she will use to get the message out about the need for new board members.

This concluded this portion of the agenda.

Closing Remarks

William closed the meeting by thanking all attendees for their presence.

Meeting adjourned at 10:24AM

Next Meeting: April 26, 2023

Respectfully submitted,

Caryn Hammond

Caryn Hammond, Administrative Assistant