

KCBC Commissioner Meeting April 20th, 2021

The virtual meeting was called to order by Sharon Baker at **12:01 PM**. Dial-In participants were Charnae Ware, Sharon Baker, Sheila Baker, Wanda Jenkins-Davis, Laurie Smithson, Tracy Walton-King, Dr. Kar'retta Venable, and Matt Horne.

INTRODUCTION & MINUTES

Charnae thanked everyone for attending and gave an overview of the agenda. She then asked for a motion of approval for the February 9th Commissioner Meeting Minutes. Laurie motioned the approval, and Wanda seconded. The conversation then transitioned to committee reports.

COMMITTEE REPORTS

Sharon reported from the Community Outreach Committee, and gave an overview of their mission, goals and objectives. Their main goal is to strengthen relationships within the community in both the large and small sectors. Examples given was the Chamber of Commerce, Coalition of Sound Growth, community churches, libraries, local neighborhood watch groups, HOA organizations, and more. The committee is looking to work together with these organizations and tie in the Peachy Clean and Green initiative so that there can be more improvement to litter issues. Sharon explained how they have recently seen a huge difference in litter with areas that have visible signage. Their plan is to place more litter signs in neighborhoods that are more at risk than others. There would be pilot programs that would target specific areas, and conduct surveys to get feedback on the organization and what we could do to provide better services.

Charnae asked Sharon to further explain the pilot programs, and Sharon states that the main thing they would be doing in growing relationships. Charnae then moved on to the volunteer committees, where she explained that she is still looking for a chair, because she is the interim as of now. From there, she moved on to the Innovation Committee.

Matt represented this committee and stated that the main goal was creating their own database of organizations and contacts within the community to grow our presence in. They also reviewed the coloring book and was satisfied with the final edits. The education committee was not present.

ORGANIZATION BY-LAWS

Charnae gave a brief overview of the by-laws and what was discussed at the executive board meeting. The main edits mentioned were the standing committees, and implementing an annual meeting that included the stakeholders, ex-officio members, and city officials. Wanda asked if the meeting also included our new public works director, and city planners. Charnae stated that it would definitely include them, and it will be a great opportunity to make sure all

our initiatives align, since the city is rolling out new recycling programs with automated recycling starting in May. The only other changes noted were the fundraising by-laws, which are still being discussed through the executive board.

STRATEGIC PLANNING INITIATIVES

Charnae had her assistant, Tawana, show the larger and small version of the new Rooster the Reducer Coloring Book to the screen. She then asked for a quick vote on which version is preferred. Majority of the vote went to the larger coloring book version.

Sharon asked if the coloring books could be given to the Historic Girl Scout Foundation as well, since they do a lot of green initiatives in our area. Charnae explained that we will be sending the books out to all the schools first, and then from there we will be asking for the books to be sponsored so that it can be sent to other civic groups.

Laurie asked how much the books were, and then asked Sharon how many the Girl Scouts would be needing? Charnae stated that the large version is 60 cents per book, and Sharon agreed that she would wait until after the school disbursement to revisit the Girl Scout idea.

Charnae instructed the board to email her a list of organizations of groups that they feel would want the books, and/or also sponsor them for others.

The next items shared on her screen were items that have already been ordered, which are the KCBC Pens, Cups and Mini Car Trash Cans. She explained that the items shown will be given out to the public and through our upcoming membership packets.

The next items were the different mask options that needed to be voted on. Charnae shared her screen to show 3 different masks, and she explained that the executive board casted their vote and shared their concerns of ordering a large quantity of masks with Covid-19 numbers decreasing due to vaccinations. After a quick vote, mask #3 was the majority winner, and everyone agreed to decrease the order to 250 masks. She then stated that the allotted budget for items was \$5,000. Charnae stated that she was in the process of looking for another green item to add, and pop sockets was suggested. Laurie also suggested using a company called Global Productions, due to her experience using them for her company. Charnae explained that she uses Safeguard because they work within their budget, but will keep them in mind for future reference.

The membership packet was shown on the screen next, and Charnae explained the new different levels of membership and what was included with each membership packet. She highlighted the birthday card feature, which is a new special recognition that we give our members through a special birthday card every year. The booklets will be distributed at the end of May, and all the commissioners will receive one within the next couple of weeks.

Wanda asked if the booklets are environmentally conscious, and if we would consider doing it digital instead? Charnae explained that the booklets would release only once per year, and she

feels that having something more tangible for our donors to see in their hands would produce more support for the organization.

Laurie asked if we could add something within the booklet to encourage recycling afterwards. Charnaë agreed that we would edit a note on the back of the booklet for recycling. Laurie also asked if we were sharing anything about the automated recycling scheduled to start soon. Charnaë explained that we are supporting the efforts by resharing their posts and keeping the public informed.

Charnaë also stated that we could do a vote on who gets the booklet, and if it should be on membership level moving forward after the initial one is sent out. A final draft of the coloring book and membership booklet will be sent for approval before printing.

UPCOMING EVENTS

Charnaë explained the different days for Acts of Green Week and asked for active participation from the commissioners to send in pictures and/or videos. They were also invited to the Nature Walk for Earth Day and stated that this was the first event for Earth Day that KCB has done, and she would love to see them present. The award luncheon will be virtual on May 6th, and Environmental World Day will be another Columbus Litter League event where the city is involved. Charnaë concluded this section by stating she is pushing for an in-person meeting for June.

Closing Remarks

Wanda and Sheila stated that they have seen some major success on Bunker Hill and St. Mary's road with simple signs someone put out that says, "Don't Litter", etc. They would like to see more signage, and place some of our signs out there as well. Charnaë agreed and stated we are looking into ordering 100 more signs.

Kar'retta asked about placing trash cans in highly littered areas like where the homeless resides. Charnaë stated that she met with the Mayor about public space bins, and there was an issue with collections. She plans to bring it back up, because the downtown area was discussed with putting murals on bins. She will revisit it for summer projects.

Kar'retta gave an example of decorated cows in Atlanta, and she has taken notice of the murals downtown. She mentioned trash art, and Charnaë asked if she was talking more temporary or permanent trash art. They came to an agreement for Earth Month next year to combine their efforts and start a project.

There will be a vote for the new bumper sticker and it will be sent via email. All commissioners will receive a litter sign, and the rest will be paid through membership and, or donation.

Wanda suggested having one of our KCB donors speak during the award ceremony, and Charnaë agreed that it would be a great idea. She plans to connect Wanda with Oz to discuss

incorporating it into the program. Charnae then suggested we include a KCB Commissioner as well. Tawana interjected and nominated Laurie since she is our KCB Commissioner of the Year.

Adjourned

Charnae adjourned the meeting at 12:50pm.