

UPTOWN FAÇADE BOARD

MEETING MINUTES

A meeting of the Uptown Façade Board was held on Friday, June 15, 2022, at 3:00 p.m., at 420 10th Street, Government Center Annex - Conference Room, 1st Floor.

I. CALL TO ORDER: Wayne Bond, Chair, called the meeting to order at 2:58 p.m. Board members attending in person included Robert Battle (Vice Chair), Debbie Young, Jud Richardson, Ramon Brown Hannah Israel, and James Lewis. Not attending: Cesar Bautista and Niki Gedroic. Staff member Michael Mixen was present.

II. APPROVAL OF MINUTES

Minutes for April & May 2022 Meeting were approved. For the April 2022 minutes Jud Richardson motioned for approval, which was seconded by Debbie Young, the motion carried unanimously. For the May 2022 minutes Jud Richardson motioned for approval, which was seconded by Robert Battle, the motion carried unanimously.

III. REVIEW OF APPLICATIONS:

1. 15W 11th Street (1101 Broadway) Happy Heart Mirror LLC

The applicants (Maria Hale & Jeff Hayes) are seeking approval of the façade for their new business location of the Happy Heart Hype House. They seek to change the color of the awning from green to black with a logo. They also want to put a log on the front glass door entrance.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

J.3.(B) Review Criteria. The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The proposed work to install a new awning and logo appears to be consistent with the guidelines, however no dimensions were included for the awning logo or the logo to be placed on the door. The board should verify the dimensions with the

applicant prior to approval. Staff recommends approval on the condition the board is satisfied with the dimensions specified by the owner.

The application was approved as submitted with the understanding that the logo on the awning does not exceed 25% of the façade total size. Jud Richardson motioned for approval, which was seconded by Debbie Young, the motion carried unanimously.

IV. NEW BUSINESS:

- The use of the Slack application was discussed with the understanding that it was for internal discussions of UFB Board business, attendance and revision of policies and Façade Guidelines. No discussions of an application will be made.

- The Façade Guideline book was discussed. The Guideline is 22 years old and needs to be updated in certain areas where technology and materials have overtaken sign lighting methods and materials available to produce the desired effect.

V. OLD BUSINESS:

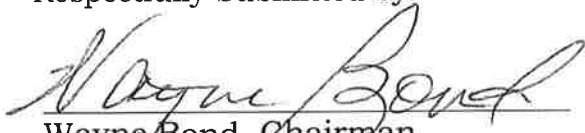
- The Hampton Inn will return to provide graphics on what its parking deck lighting will look like.

- The 101 Smoke Shop will provide examples of what the awning/signage will look like.

- The Old Golf Gallery is due back for a discussion of its exterior wall.

VI. ADJOURNMENT: Jud Richardson motioned for adjournment and motion was seconded by Debbie Young. The motion was unanimously approved. The meeting was adjourned by the chair at 3:35 p.m.

Respectfully Submitted by:


Wayne Bond, Chairman


Michael Mixen, Secretary