

Accomplishments continued

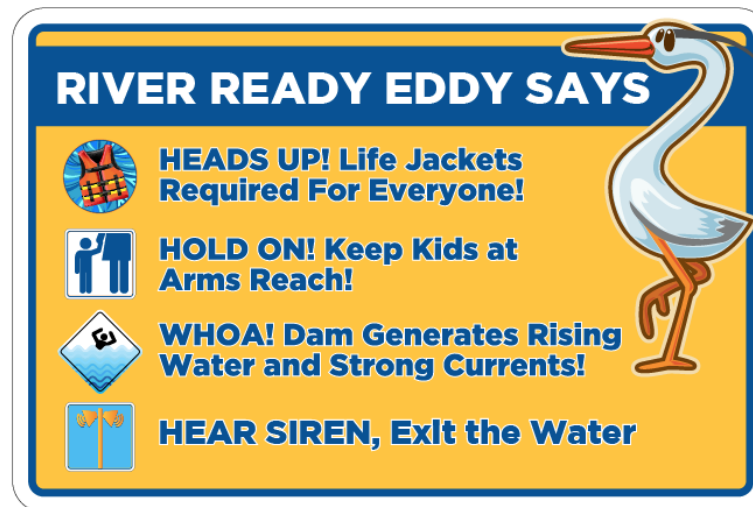
- * A River Safety Video developed by Uptown Columbus
- * White Water Express/CFEMS conducts annual Swift Water Rescue Courses
- * Numbers marked on each light pole on the river to identify locations
- * Outdoor siren system – excellent and working well
- * White Water Express hosts 3 camps each year about river safety
- * White Water Express makes occasional citizen rescues on the river
- * Educational Signage designed to inform/warn citizens about river safety.

2019 Pictorial Signage Approved by Education Sub-Committee Members



2022 Updated Signage – pending Spanish language inserts

- * Add a message about the sirens near white water
- * Include English/Spanish messaging on the signs (pending)
- * Work to incorporate more signage on Phenix City, AL side of river for continuity of messaging.
- * Some Spanish Signs now



Loaner Stations

*7 LIFE JACKET LOANER STATIONS

New or Revised Loaner Station Signs near area lakes: Oliver, Rotary Park, Harding, Goat Rock.



Lake Oliver 2020

MEDIA CAMPAIGNS

Kids Palooza/River Savvy Media Interview Schedule

Date/Time	Station & Contact	Arrival Instructions	Name/Title of person being interviewed
Thursday, May 2nd 11:00 AM	WRBL - Greg Lloyd, 13th Street, Cole	Arrive 15 min early	Pam Fair, Safe Kids Columbus
Thursday, May 2nd 11:00 AM	WRBL - Greg Lloyd, 13th Street, Cole	Arrive 15 min early	Pam Fair, Safe Kids Columbus
Tuesday, May 7, 11:00 AM 5:00 PM	WTVN Newsleader 9, 1800 Wynnton Rd Columbus, GA 31904	Arrive 15 min early	Pam Fair Safe Kids Columbus Director of Ops, Dept Natural Resources
Wednesday, May 8, 8:00 AM	WRB Broadcasting, Bear Chateau, Wynnton Road, Cole	Arrive 15 min early	All River Safety Committee Members
Wednesday, May 8, 8:00 AM	WRB Broadcasting, Bear Chateau, Wynnton Road, Cole	Arrive 15 min early	Chief Eric K. Owens, CFD Fire Marshal
Wednesday, May 8, 8:00 AM	WRB Broadcasting, Bear Chateau, Wynnton Road, Cole	Arrive 15 min early	Hull Bowden, Director of Safety



RIVER SAVVY KID
FREE LIFEJACKETS FOR KIDS!
 presented by **Piedmont COLUMBUS REGIONAL** | **SAFE KIDS COLUMBUS**
Thursday, June 3, 2021 - 4-6 p.m.
 Lake Oliver Marina - 5501 River Road Columbus, GA 31904
 CONTACT INFO: Safe Kids Columbus safekidscolumbusga@piedmont.org 706.321.6720




River Savvy Kids **FREE Life Jackets!**
JUNE 3RD **Lake Oliver Marina**
4-6PM Kids must be present.
 Piedmont COLUMBUS REGIONAL | **SAFE KIDS COLUMBUS** | **Afiac.** | **Academy SPORTS+OUTDOORS**



SAFE KIDS COLUMBUS **not even pirates float**
FREE LIFE JACKETS
Uptown Columbus
 14th St & Front Ave
 May 14th 10AM-12PM
 Academy SPORTS+OUTDOORS | Georgia Power | Kiwanis | **ALWAYS UPTOWN**