

UPTOWN FAÇADE BOARD

MEETING MINUTES

A meeting of the Uptown Façade Board was held on Monday, July 19, 2021 at 3:00 p.m., at 420 10th Street, Government Center Annex - Conference Room, 1st Floor.

<u>Board Members Present</u>	Wayne Bond Cesar Bautista (MS Teams) Ramon Brown (MS Teams) Alan Udy (MS teams)	Jay Lewis Debbie Young	<u>Board Members Absent:</u> Robert Battle Hannah Israel Jud Richardson
<u>Staff Members Present</u>	Will Johnson, Planning Justin Krieg, HCF		

I. CALL TO ORDER: Chairman Wayne Bond called the meeting to order at 3:05 p.m.

II. APPROVAL OF MINUTES

Minutes for May Meeting were accepted and approved.

III. REVIEW OF APPLICATIONS:

1. 11 W 11th Street – Uptown Nutrition

The applicant is proposing to change signage designs.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

J.3.(B) *Review Criteria.* The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The proposed blade sign style is not specifically mentioned in the Façade District Guidelines, but has recently been endorsed by the board with a variance on multiple occasions. The 3x9 sign proposed to be located on the front of the business above the awning is considered a primary sign and typically businesses are limited to one primary sign per street façade. Currently it appears the business has two primary signs already installed on the entry doors, the additional proposed blade sign as well as the 3x9 sign being proposed over the entry. Each of the signs individually are acceptable, but in total they constitute more primary signs than normally permitted.

Staff recommends the board and applicant discuss the matter to determine which primary signs are preferred. A variance will be required for the blade sign if approved.

Josh Whitehead and Alex Quinney, the owners, presented the case. Whitehead stated that there would only be one 3x9 sign above the awning, one door sign, and no blade sign. After a short discussion, Alan Udy made a motion to approve 3x9 sign, one door sign, and no blade sign. Debbie Young seconded the motion. The motion was approved unanimously.

2. 1022 2nd Avenue – St. Luke School

The applicant is proposing to add new signage.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

J.3.(B) Review Criteria. The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The proposed primary sign installation is acceptable. The sign size, design, and materials all comply with the guidelines found within the Uptown Façade District Guidelines. The sign is less than 5% of the building façade. Staff recommends approval of the proposed primary sign as submitted. (Section 6.2.1) Proposed playground shade sails: The installation of the shade sails on the playground areas is acceptable.

Staff recommends approval of the application as submitted.

Kelly Pridgeon, representing St. Luke, presented the case. After a short discussion, Alan Udy made a motion to approve the case as submitted. Jay Lewis seconded the motion. The motion was approved unanimously.

IV. NEW BUSINESS:

- Several Board members requested information regarding 1010 Broadway. Johnson stated that a stop work would be issued before any façade work begins.
- Alan Udy asked about progress on design guidelines. Johnson stated the city will begin an RFP process.

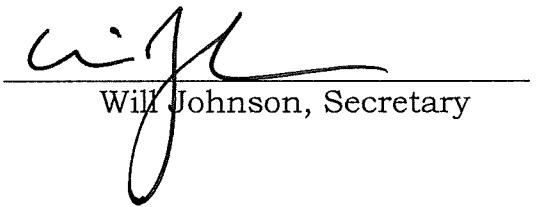
V. OLD BUSINESS:

- Case reviews:
 - 1246 Broadway – Frank's Alley – COMPLETE

VI. ADJOURNMENT: Monday, July 19, 2021 at 3:21 p.m.

Respectfully Submitted by:


Wayne Bond, Chairman


Will Johnson, Secretary

