

KCGBC Virtual Executive Board Meeting

August 6th, 2020

The virtual meeting was called to order by Chairperson, Sharon Baker at **9:04 AM**. Attendees were: Charnaë Johnson, Sharon Baker, Dr. Bridget Downs, William Kent, Karen Henderson, Carolyn Tigner, Herman Lewis Jr., Elliott Waddell III, Jason Cooper, Jeremy Ackles, and John Brent.

INTRODUCTION & APPROVAL OF MINUTES

Charnaë started off the meeting by going over the agenda, and the main highlights. A motion for the approval of June 4th's Virtual Meeting was set forth and approved by board members in the comment section.

Mildred Miller Grant Report

Charnaë first gave the results on the Talking Trash Campaign

- Peggy Taylor (WRBL Marketing) gave a report that showed the digital campaign reached over 1.4 million people.
- \$4,800 Administrative Fees Left
- \$25,000 was given from the Mildred Miller Grant
- \$20,200 was used

New Grant

- Pending Approval
- Litter Focus that includes Litter Commercial, and a Peachy Green & Clean Campaign
- Combined Partnership with Lisa Goodwin's Quality Control Team
- Transition previous campaign into a Talking Trash Podcast with more community involvement on topics.

William explained more in-depth on why the grant is still in pending status and not approved. Charnaë asked for \$35,000, which is an increase from previous grants. Due to the increase, the Grant board has to go through an approval process. William thinks a decision will be given no later than October. The grant supports Help the Hooch, and other annual community events for KCBC.

Jason asked if this was a two-year grant. William confirmed that the grant is only given every two years.

Financial Concerns

John presented the issue of finances, asking if we have enough money to sustain us until the end of the year, since we do not have the grant earlier as expected. William explained that Ann

needed to get the financials over for review, and that company support from the past is tentative due to COVID-19. A follow-up meeting for financials was requested.

Charnae informed members that we did receive \$3,000 from the June Membership Drive and have cut spending in several areas to help balance financials. Both parties agreed that a meeting for financials will be scheduled for the near future.

Committee Leader Selection

Charnae transitioned the conversation into board members finalizing their committee selections from the previous June Meeting. She explained the purpose of the committees again and encouraged everyone to comment in the chat box their selection by the end of the meeting.

Events Update

Cancellations due to Covid-19 were explained

- Award Luncheon- Onset of Covid-19
- Help the Hooch Golf Tournament- Lack of time and preparation, Covid-19 concerns
- In lieu of cancelled events, Charnae will be pushing donations and sponsorships towards Help the Hooch instead.

Upcoming Events Overview

- Grease & Pharmaceutical Drive this weekend
- Shoe Recycling Kick-Off
- Help the Hooch/Household Hazardous Waste/ Shoe Recycling
- Combined Paper Shred with Better Business Bureau

Shoe Recycling

In-depth conversation about shoe recycling ensued with several questions, and advice from board members.

- Charnae informed members of her goal to collect \$4,000 shoes this year, and briefly went over the timeline from kick-off to collection dates.
- John asked for a storage update, and Charnae explained that we are still awaiting to hear from Action Building due to a shortage of buildings. John gave advice to use the Recycling Center areas as backup storage. Questions about the materials for board members to collect shoes was also asked, and John was informed that all materials will be given out at the October meeting if we physically meet and arrangements will be made for distribution if not. John then explained that he will be coordinating how Harris County can participate in the shoe collection.

- Jason advised that there needs to be a connection with Fort Benning this year and will connect with William on their mutual Ft. Benning contacts. Charnae requested that if there was any email correspondence to please CC her on any communication.
- Sharon advised to start looking into other central locations for schools to participate, since it will be difficult to connect this year to due to COVID-19 restrictions.
- Carolyn noted that she plans on bringing any excess shoes from the current Fire Victim Drive to the recycling center
- Charnae informed all members that the Shoe Recycling this year will be advertised mostly through social media platforms, and that toolkits are available upon request. Flyers will be sent along with minutes from Tawana.

Help the Hooch Updates

- No Watershed due to gathering restrictions from both local and state ordinances
- Virtual option to participate using the app, Litterati. Information on how to use it was explained.
- Over 200 people have already signed up for Help the Hooch as of today
- Safety waiver and Safety webinar is required for all Site Leaders
- Charnae asked that board members volunteer as safety leaders throughout the locations to ensure sanitation requirements are being met.
- Carolyn asked about the safety gear that will be provided, Charnae explained that we will be providing masks, gloves, trash bags, and hand sanitizer.
- William asked where the funding from the items were coming from. Charnae explained Stormwater will be providing help with some of the items, and that we have a vendor that we will be purchasing from as well. However, the vendor has a cap on the amount of items that can be ordered. Charnae is planning to order 500 hand sanitizers and 200 masks in bulk as they become available.
- John advised Charnae to give participants notice that these items were first come, first served in case we are not able to get the amount of supplies needed for the event.
- Charnae agreed, stating that the cutoff for registration is September 29th, and afterwards we will be directing participants to use the Litterati App to clean at their own discretion.

Upcoming Meeting:

Charnae suggested that all board members meet physically during the next October meetings. Social distancing will be enforced, and masks will be required. The locations are tentative depending on what is still available during that timeframe. The next meetings are as follows:

KCGBC October 8th, 2020 9am

KCBC October 13th, 2020 12pm

Q&A Session:

Charnae opened the floor for more questions regarding all the fall events.

John advised Charnae that she is going to have to approach Fort Benning as individual donations for Shoe Recycling, versus government participation due to legal issues identifying the shoes as a product.

Jason asked about the status of Magic of Recycling. Charnae explained that we will not be using him in a physical sense due to the school restrictions of no outside guests due to Covid-19. William explained that since the city is funding that project, that ultimately has to be their decision. Jason then suggested that we reach out to see if he has a virtual presentation option before cutting him out the picture. Charnae agreed to reach out and gave other suggestions of participation during America Recycles Week instead. Charnae plans to follow up with the Assistant Director, Kyle, to review suggestions in lieu of the tour.

Adjourned

Charnae asked that any additional questions, concerns, and suggestions be emailed to her assistant, Tawana for further discussion. The meeting was adjourned at 9:40 am.