



A Community Mental Health / Developmental Disabilities / Addictive Diseases Program

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**NEW HORIZONS BEHAVIORAL HEALTH
BOARD OF DIRECTORS
2100 Comer Avenue – New Horizons Training Room
Columbus, GA 31906**

Date of Meeting: September 11, 2023

Members Present: Nancy Schroeder, Joseph Williams, David Ranieri,
Sandra Gill, Karen Johnson, and LaVerne Chaffin

Members Excused: Damon Hoyte, Edwina Turner, April Hughes,
Linda McElroy, and Ed Harbison

Staff Present: Andrea Winston, Denise Wade McLeod, Susan Gallagher,
Randall Newberry, Cyndy Pattillo, Karen Cotton-Everett,
Chloe Landreth, and Molly Jones

CALL TO ORDER: The meeting was called to order by Vice Chair Nancy Schroeder at 3:36 p.m. A quorum was established at that time.

RECOGNITION OF GUEST(S) ATTENDING TODAY’S MEETING: Terry Edwards, Board Member candidate from Harris County and Executive Director of Harris County Family Connection, and Cyde McQuien, owner of Image by Design and New Horizons’ Development Advisory Board member.

*** SECRETARY’S MINUTES (Approval of August 14, 2023 minutes):** M/S/P Joseph Williams/David Ranieri to approve the August 14, 2023 minutes, Board approved.

FINANCIAL REVIEW: Susan reported New Horizons closed the month of July with a monthly surplus of \$134,003. We continue to trend below budget in Medicaid Waivers, County Funds, Medicare Fees, and GIA-FFS. However, we continue to trend positively in Contract Revenue, Federal Funds, and Grant in Aid. In July, we recorded Medicaid and GIA-FFS that was a June receivable. Regarding July expenditures, salary and benefits are lower than budgeted, however, rental of equipment, direct benefits to clients, and other operating are over budgeted expenses. We continue to analyze expenditures to ensure they are recorded correctly. The mid-year budget review process will begin in October/November. July 2023 Financial KPI scores indicated Days Cash on Hand of 175.41, Current Ratio (Current Assets/Current Liabilities) of 1:22, and Days of Unreserved Net Assets (Total Assets/Total Daily Expenditures) of 199.03. Days of Unreserved Net Assets has dropped slightly due to an increase in Total Daily Expenditures to \$60,118 for July.

Two Federal grants, NEXUS and CMHC, will close out the end of September. The SMART Sheet process continues to move well and has streamlined purchasing and check request processes. The accounting staff is working to control cell phone and hot spot expenses. Field work for the annual financial audit was completed by Robert Baker and Associates the week of August 21. No concerns were indicated and we anticipate another good audit.

GACSB Q4 FINANCIAL BENCHMARKS: New Horizons is one of twenty-two Community Service Boards that provide Core and Specialty services across Georgia with a mix of geographic locations in rural, suburban, and urban areas. Most CSBs cover multiple counties, although some with higher populations serve only one county. Fulton County is not part of the CSB network, but works closely with DBHDD to provide services. Financial benchmark data is provided quarterly by the Georgia Association of Community Service Boards. Of the four types of financial ratios, CSBs are scored only on Liquidity. 4th quarter KPI scores were listed and comparisons of all Georgia CSBs FY23 Days Cash on Hand, Margin %, Median Current Ratio, Median Debt Ratio, Positive/Zero or Negative margins, Median Revenue, and Median Expenses were included in the report. The data illustrates that New Horizons Behavioral Health is a thriving member in a robust network of Community Service Boards.

***FY23-24 HOTEL-MOTEL GRANT:** New Horizons has been awarded a FY23-24 Emergency Solutions Grant (ESG) that starts October 1, 2023 and runs through September 30, 2024 in the amount of \$2460.00. Hotel or motel vouchers may be provided where no appropriate emergency shelter is available and must have a direct connection to a program providing permanent housing placement. M/S/P Joseph Williams/David Ranieri to approve the grant, Board approved.

2022-2023 STRATEGIC PLAN REVIEW: The Strategic Plan was discussed briefly in the August Board meeting and emailed to Board members following the meeting. Developed annually, the plan focuses on goals related to treatment, financial viability, and community awareness. Objectives on those goals are updated quarterly to capture progress and maintain focus on the goal. Objectives may be long term, not required to be measurable, and can be revised/modified during the year. Several objectives and progress noted were reviewed.

2023-2024 STRATEGIC PLAN DEVELOPMENT: The 23-24 Strategic Plan has been developed and sent to Board members for review. Goals were changed to Treatment/Access, Viability, Technology Services, and Improve Community Awareness/Decrease Stigma. Progress on objectives will be updated quarterly and revisions made if needed. Goals are broader and less measurable than Performance Improvement goals. Input from Board members is welcome.

PRESENTATION: TELLY AWARD WINNER: Cyde McQuien, owner of Image by Design, who has created billboards, videos, print and commercial ads, t-shirts, logos, and banners for New Horizons, announced that the New Horizons commercial he created and produced, titled “Sinking,” was submitted to a national competition and won the very prestigious Telly Award. The commercial was shown during the meeting and all agreed the video sends a very powerful and impactful message. The Telly Award was presented to Board Vice Chair Nancy Schroeder, who accepted it for the agency. Cyde commended Susan Gallagher for her efforts in securing grant funds that allow us to fund the production and airing of commercials to spread the message of what we do and to help reduce stigma around behavioral health issues.

RECOVERY ON THE RIVER: Approximately 500 people attended Recovery on the River, held downtown at Woodruff Park on September 8th. With Columbus a major stop for the Mobilize Recovery Bus Tour across Georgia, New Horizons served as local host of the event. Community leaders, recovery speakers, and performers, live music, 12 vendors, 4 food trucks, and a host of sponsors made the event a huge success in educating and promoting our recovery community. Chloe did a great job with coordinating the event and volunteers were on hand to help make it run smoothly.

DEVELOPMENT, MARKETING, & PUBLIC RELATIONS: Chloe reported on awards New Horizons received including the Columbus People’s Choice bronze award for best nonprofit, a gold award for best mental health clinic, and a safety partner award from Medmasa. New Horizons staff recently participated in community events held in Clay and Randolph counties and attend various partner agency meetings regularly in our area. Facebook, Instagram, and Constant Contact numbers are increasing. Upcoming events on our schedule are a resource fair in Quitman County September 23rd and the Day Reporting Center Resource Fair October 5th.

ANNOUNCEMENTS:

Quality Review audits are scheduled for September 25th. Carelon will audit Behavioral Health services and Qlarant audits Intellectual/Developmental Disabilities services.

Commissioner Tanner is scheduled to visit New Horizons on October 4th. Services and programs related to the justice system will be highlighted.

We appreciate Terry Edwards attendance in today’s meeting and anticipate her appointment letter from the Harris County Commissioners soon.

PUBLIC COMMENT: No public comments were made.

ADJOURNMENT: At 4:52, M/S/P Joseph Williams/David Ranieri to adjourn the meeting, Board approved.

Damon Hoyte
Chairperson

NHBH Meeting Minutes for September 11, 2023

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