Critical Vacancies
Update

Columbus Consolidated Government

Recruitment & Retention Strategy



We do amazing.

March 29, 2022



https://www.governmentjobs .com/careers/columbusga

Recruitment Strategy

- Jobs Advertised on:
 - CCG Career Opportunities webpage
 - Governmentjobs.com
 - Indeed.com
 - Glassdoor
 - Continuous job postings on 20 plus websites and publications including colleges and universities
- Hiring Fairs <u>Job Offers on the spot</u>
 - Civic Center April 27, 2022
 - Trade Center May 3, 2022



Recruitment Strategy

- Increasing presence with local colleges and universities
- Increasing social media footprint on Facebook, LinkedIn, Twitter, etc.
- Utilizing CCG-TV to promote career opportunities
- Advertising Career Opportunities on City Vehicles
- Civic Center Marquee and indoor signage
- Promoting CCG careers on local radio stations PSAs, on air interviews
- Contracting with Temporary Agencies





To the action and in designers.			













UPCOMING HIRING EVENTS						
Event	Date	Location				
Georgia Southern University	March 30, 2022	Statesboro, Georgia				
University of West Florida	April 6, 2022	Pensacola, Florida				
Alabama State University	April 7, 2022	Virtual Event				
Georgia Cities Week (Public Works)	April 27, 2022	Columbus, Georgia				

Police Department Recruitment

- https://www.columbusga.gov/police/Recruitment
- https://protectcolumbus.columbusga.gov/
- https://www.policeapp.com/Dispatcher-Columbus-Communications-Center-GA-Police-Officer-Jobs/823/
- https://www.columbusga.gov/Portals/Police-4/pdfs/CLEA_APPLICATION.pdf





2022 Recruitment and Retention Incentive

Police Sheriff MCP

- Recruitment of New Officers
 - \$5,000 Sign-On Bonus
 - \$2,500 every six months
- Retention of Current and New Officers
 \$6,000 Retention Bonus \$1,500 Per Quarter

Other Pay Incentives

- Post Certification Pay\$2,400
- Military Experience \$1,200
- Education Incentive

\$1200 (BS) or \$2500 (MS) added to base pay

 Longevity Pay – Based on years of service \$1,000 to \$3,500



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