

# RiverCenter

A PRIVATE NON-PROFIT ARTS PRESENTING ORGANIZATION



# COVID Impact on Operations

**March – May 2020**

- The United State Navy Band, Cruisers and Sea Chanters cancelled
- Building closes to the public; staff begins working remotely
- 90% of all rental activity cancels
- Broadway theatres close and project re-opening in June of 2020 –Eventually opening September of 2021
- Broadway national tours suspended indefinitely

- RiverCenter adopts an austerity budget to \$1.3 million from \$4 million leaving only building maintenance, security and utilities in place for the remainder of the fiscal year
- RiverCenter receives \$261,492 in Paycheck Protection Program Funding and maintains staffing for 90 days
- RiverCenter capacity to less than 750 per performance, suspends concession sale, limits lobby capacity to 38, restroom capacity 6 at any given time, backstage limited to 70

- Dividers for dressing and makeup tables, multiple hand sanitizer and handwashing stations installed with personal protection equipment provided and required for staff and visitors
- Three local dance schools hold tapings of recitals consistent with protocols established for COVID



## June – August 2020

- Paycheck Protection Program funding expire, RiverCenter reduces staff from thirty-five to twelve through layoffs and furloughs
- RiverCenter participates in discussions with State officials related to industry reopening and Executive Orders that impact the industry
- Austerity budget adopted for the coming fiscal year at COVID levels adopted in March

- RiverCenter receives a \$150,000 Economic Injury Disaster Loan
- RiverCenter receives a \$150,000 challenge from The Bradley Turner Foundation – focus on individual giving
- RiverCenter Recovery Fund established to receive contributions for the match
- RiverCenter develops new usages of the facility and ways that the theatre can respond to the needs of the community responding to the COVID crisis
- RiverCenter joins twenty other theatres to offer content streamed from the Schubert Theatre Organization

## September 2020 – January 2021

- RiverCenter offers three streaming programs from The Schubert Organization. One each month concluding in December to very limited success
- RiverCenter hosts Chamber luncheon with Lt. Governor to enable social distancing for the event
- Annual Gingerbread Village open to the public and supported the food pantry for Schwob School of Music students and the coat drive for area homeless.

- RiverCenter hosts the first of three blood drives in support of the American Red Cross
- RiverCenter offers three streaming programs produced by TheatreWorks theatre for young audiences and distributes to all area public, private and home school settings. Programs are developed with comprehensive study guides and are free to all who wish to access them
- RiverCenter lays off four positions that had been furloughed since June of 2020



## February – Current status 2021

- House capacity remains capped at 750 out of 1,990 greatly reducing the financial potential for any activity
- Touchless concession sales
- Social distancing and mask wear requirements remain in place
- Staff salary reductions and vacant positions remain unfilled
- Paycheck Protection Program funding is projected to be fully forgiven with the exception of \$10,000 granted as part of the Economic Injury Disaster Loan application

- For the first time since inception, RiverCenter carries debt with the EIDL loan, even though the terms are highly favorable
- River Center awarded Shuttered Venues Operator Grant from SBA
- RiverCenter upgrades theatrical spotlights with contribution of equipment from The Fox Theatre
- RiverCenter receives contribution of Allen GW4 Theatre Organ from Atlanta Chapter of the American Theatre Organ Society

## October – December 2021

- Dionne Warwick
- Theatre Organ Premiere Concert
- **The President's Own Marine Band** – Free public performance
- Little River Band
- The Drifters, The Platters and Cornell Gunter's Coasters -  
Holiday Show – Carried over from 2020
- Waitress – Carried over from 2020; two performances

- RiverCenter Gingerbread Village – Free
- Martina McBride
- Canadian Brass Holiday Tour
- Holiday Organ program – Free public performance and sing-along – Legacy Hall

## January – March 2022

- Aquilla Theatre – Macbeth
- Aquilla Theatre – The Great Gatsby
- Summer: The Donna Summer Musical Two performances
- **The Pout-Pout Fish** Education program live at RiverCenter
- Academy of St Martin In The Field - Joshua Bell
- Blue Man Group Two performances
- Hairspray Two performances

## April – June 2022

- Charlie and the Chocolate Factory
- **Rosie Revere Engineer** - Education program live at RiverCenter
- Officer and a Gentleman Two performances

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