

# UPTOWN FAÇADE BOARD

## MEETING MINUTES

A meeting of the Uptown Façade Board was held on Friday, April 21, 2022, at 3:00 p.m., at 420 10<sup>th</sup> Street, Government Center Annex - Conference Room, 1<sup>st</sup> Floor.

**I. CALL TO ORDER:** Wayne Bond, Chair, called the meeting to order at 3 p.m. Board members attending in person included Robert Battle (Vice Chair), Debbie Young, Jud Richardson, Not attending: Ramon Brown Hannah Israel, Cesar Bautista, and James Lewis. Staff members Justin Krieg and Michael Mixen were present. Board member-designate Niki Gedroic attended the meeting though she has not been approved by the City Council.

### II. APPROVAL OF MINUTES

Minutes for March 2022 Meeting were approved. Jud Richardson motioned for approval, which was seconded by Debbie Young, the motion carried unanimously.

### III. REVIEW OF APPLICATIONS:

#### 1. 1421 6th Avenue – 1421 6th LLC

The applicant is seeking approval of the alteration of façade signage for the east, west & south sides of the Midcity Yards building. It is located at 1421 6<sup>th</sup> Avenue.

#### **Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

J.3.(B) Review Criteria. The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

#### **Staff Recommendation:**

The proposed signs located on the façade of the building at 1421 6th Avenue are considered to be primary signs. In the Façade District only one primary sign is allowed per primary street façade. The building noted in the application has two primary street facades, the east and west facades. There are no dimensions or materials included in the application. The “Midcity Yards” signs shown above the entry doors on the east and

west facades appear to be appropriately designed, sized, and placed. The pole mounted sign along 6th Avenue appears to be appropriately sized. The mural/sign located on the south façade would need approval by variance. All future tenant signage will need approval prior to installation. Staff recommends conceptual approval of the application for the east and west primary signs, but staff will need materials and dimensions for a full recommendation.

Jud Richardson motioned for approval, which was seconded by Debbie Young, the motion carried unanimously.

## **2. 201 13th Street – Teased Hair Salon**

The applicant is seeking approval to install one primary sign to be located on the north façade of the building.

### **Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

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- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

### **Staff Recommendation:**

The applicant is seeking to install a new primary sign to be located on the north façade of the building. The sign is roughly 6'x3' in total size, constructed from plastic and metal. The sign will be non-illuminated. This sign appears to meet the intent of the guidelines. Additional tenant signs should be submitted as they become available. Staff recommends approval as submitted

Jud Richardson motioned for approval, which was seconded by Debbie Young, the motion carried unanimously with a condition that any sign added below it (another business) be in the same size.

**3. 320 12th Street – Church of the Holy Family** The applicant is seeking approval to replace and install new protective storm windows over the stained-glass windows.

### **Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

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Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

**Staff Recommendation:**

The applicant is seeking to install a new storm/protective window covering on the stained-glass windows found on the church building. There appears to be an option to mount the storm frames around the exterior of the sashes or just interior of the brick mold trim. For protection purposes it would likely be best to perform the installation around the exterior of the sashes to provide as much coverage as possible. Staff does not have a preference. Frame material should be dark in color to match/blend in with the frame and sash color. Staff recommends approval as submitted.

Jud Richardson motioned for approval, which was seconded by Debbie Young, the motion carried unanimously

**IV. NEW BUSINESS:**

- Niki Gedroic was introduced to the board members that were in attendance. She is expected to receive the City Council's approval on 26 April 2022.

**V. OLD BUSINESS:**

**1027 Broadway – 101 Smoke Shop** – (Shawn McClain) - Board asked that Shawn talk to the owners about changing the red color closer to the tint originally briefed and to change the color of the background. The representative did not show up. Jud motioned to table application. It was seconded by Debbie Young and approved.

**1201 Broadway – Hampton Inn** (Newt Aaron) – There was a great deal of discussion about the materials and signage but the focus in the end was about the parking area on the west side of the hotel. The applicant had been in discussions about it and is going to return in May with some additional graphics to show the proposed appearance plus what the beatification efforts on the east side on Broadway will look like.

**The Old Golf Gallery** – The applicant discussed the refurbishment of the Gallery into residential apartments with a great discussion on the long side of the structures where windows have been added to the wall

**VI. ADJOURNMENT:** Jud Richardson motioned for adjournment and motion was seconded by Debbie Young. The motion was unanimously approved. The meeting was adjourned by the chair at 4:20 p.m.

Respectfully Submitted by:

  
Wayne Bond, Chairman

  
Michael Mixen, Secretary