

UPTOWN FAÇADE BOARD

MEETING MINUTES

A meeting of the Uptown Façade Board was held on Monday, January 17th, 2023, at 3:00 p.m., at 420 10th Street, Government Center Annex - Conference Room, 1st Floor.

I. CALL TO ORDER:

Wayne Bond, Chairman, called the meeting to order at 3:01 p.m. Board members attending included Robert Battle (Vice Chair), Debbie Young, Niki Gedroic, and Cesar Bautista. Libby Dillion attended in a non-voting roll due to the fact that she had not been sworn in by the Mayor. Not attending: Ramon Brown, Hannah Israel, and Jay Lewis. Staff members Justin Krieg and Michael Mixen were also present.

II. APPROVAL OF MINUTES:

Minutes for November 2022 Meeting were approved. Niki Gedroic motioned for approval, which was seconded by Debbie Young, the motion carried unanimously.

III. REVIEW OF NEW APPLICATIONS:

1. 117 12th Street, Vertigo Fusion Kitchen

The applicant (Niki Gedroic) is seeking approval to change to outside color of the building from orange and Turquoise to Dark Grey and Light Grey.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

J.3.(B) Review Criteria. The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The applicant is seeking to install a primary sign on the property as well as painting the facade. The sign appears to have already been installed on the exterior of the building. The sign appears to be consistent with the Façade District Guidelines. The exterior storefront is painted black and is consistent with the guidelines.

Staff recommends approval of the primary sign and façade painting as presented.

Motion to approve or disapprove. Robert Battle motioned for approval, which was seconded by Debbie Young, and the motion carried unanimously. A signed copy of the COA was provided to Niki Gedroic after the vote.

2. 1525 & 1527 3rd Avenue, 1516 Uptown

The applicant (Ken Henson) is seeking approval to add two signs (3' x 5') at locations A & B per map. Add one sign at Location A in front of leasing office. Add one sign on fence at location B.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

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- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The applicant is seeking to install two primary signs on the property. One sign is proposed to be located on the south side of the property along 15th Street and the other sign is proposed to be added on the 3rd Avenue side of the property. One primary sign is allowed per street façade. The size of the signs are to be 3'x5' each and made from powder coated aluminum with ¼" raised lettering. These signs do meet the intent of the guidelines

Staff recommends approval of the two primary signs as presented.

Motion to approve or disapprove. Robert Battle motioned for approval as submitted. The motion was seconded by Niki Gedroic, and the motion carried unanimously. A signed copy of the COA was provided to Ken Henson.

IV. NEW BUSINESS: The Chairman introduced Libby Dillon as the new member of the Board replacing Jud Richardson.

V. OLD BUSINESS:

214 East 10th Street, Kinsmith Finance

The applicant (Richie Grantham) is seeking approval to remove existing vinyl signage and replace with new Company name. The door graphics will change, and a company logo will be added to the main window.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

J.3.(B) Review Criteria. The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture, and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The applicant is proposing to remove the existing vinyl sign and install a new primary sign to be located on the storefront glass and entry door. The business logo will be installed on the storefront glass and the name of the business, operating hours and contact information will be displayed on the entry door. There were no dimensions included with the application.

Staff recommends approval of the application as submitted on the condition the dimensions of the proposed signs comply with the guidelines. The signs located on the glass do not appear to occupy more than 25% of the glass space, as per Section 6 of the Uptown Façade District Design Guidelines.

Motion to approve or disapprove. Robert Battle motioned for approval. The motion which was seconded by Debbie Young, and the motion carried unanimously. A signed copy of the COA was provided to Richie Grantham after the vote.

VI. ADJOURNMENT: Debbie Young motioned for adjournment and motion was seconded by Niki Gedroic. The motion was unanimously approved. The meeting was adjourned by the chair at 3:20 p.m.

Respectfully Submitted by:


Wayne Bond, Chairman


Michael Mixen, Secretary