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BOARD OF COMMISSIONERS MEETING
Wednesday, August 21, 2024

Commissioners Present: Lauren Becker, Chair; Jamie Waters, Vice Chair; Miles Greathouse, Secretary/Treasurer; Amy Bryan, Sherricka Day, Dan Gilbert, Pace Halter, and Peter Jones

Commissioners Absent: Michelle Spivey and Mayor Skip Henderson

Staff Present: Peter Bowden, Kim Gonzalez, and Shelby Guest

Call to Order Lauren Becker

- The August 2024 meeting was called to order at 4:02pm.

Secretary Treasurer Report Miles Greathouse

- Miles Greathouse presented the consent agenda -- minutes for the June 2024 meetings, as well as financials for June and July 2024. He asked if there were any questions or discussion. There being none, a motion was made by Peter Jones to approve the consent agenda, seconded by Pace Halter. A vote was taken, and the motion was approved.
- Next, Mr. Greathouse turned the meeting over to Peter Bowden who presented a revised FY 2025 Budget. The revised budget details a more aggressive spending request made by the Board in the previous month’s meeting. The new budget reflects the investment of additional dollars for the following line items: Advertising; Travel/Schools/Conference specifically sales related trade shows and conventions for prospecting purposes; Digital Edge for the “awareness and demand” campaign promoting Columbus as a meeting destination; Destination Film revisions to the existing film; and GA Entertainment News for consulting and sponsorships for upcoming film related conventions/film festivals. There was general discussion by the Board to include appreciation to the staff on incorporating suggestions in the revisions presented to accomplish its goals. Mr. Bowden then turned the meeting over to Ms. Becker. A motion was made by Amy Bryan to approve the revised FY 2025 budget, seconded by Sherricka Day. A vote was taken, and the motion was approved.

Chair Report..... Lauren Becker

- The Board then went into Executive Session for the purpose of a personnel matter. Ms. Becker excused non-voting attendees for the purpose of the meeting.
- Once the Executive Committee meeting concluded, non-voting attendees were invited back into the meeting. Ms. Becker announced that after 29-years of service that Peter Bowden has

decided to retire effective December 31, 2024. Ms. Becker went on the explain that the Board has formed a committee and desires to engage a search firm to assist in hiring Mr. Bowden's replacement. A motion was made by Amy Bryan to hire a consulting firm to assist in a job search, seconded by Miles Greathouse. A vote was taken, and the motion was approved.

Adjournment.....Lauren Becker

With no further business, Ms. Becker adjourned the meeting at 4:58pm.