

**Columbus Consolidated Government
Council Meeting Agenda Item**

TO:	Mayor and Councilors
AGENDA SUBJECT:	Information Only: Emergency Purchase
INITIATED BY:	Finance Department

MEDIA SERVICES FOR THE SHERIFF’S OFFICE

On July 15, 2024, the Muscogee County Sheriff’s office notified the City Manager of an urgent deadline to pay for Media Services by Friday, July 19, 2024.

Media services were provided by WRBL, in the amount of \$20,700.00, and WTVM in the amount of \$39,000.00, for a total cost of \$59,700.00.

The Sheriff’s Office was approved a grant from the Georgia Governor’s Office of Highway Safety Pedestrian/Bicycle Safety Grant in its mission to eliminate injuries and fatalities on Georgia roadways. The media services were needed to educate the public on pedestrian/driving behaviors and to implement highway safety campaigns and programs. The Sheriff’s Office selected television stations having the highest local viewership numbers, which ensured that the largest audience is reached. Consequently, the vendors are deemed only known sources for the services per the Procurement Ordinance Article 3-114.

On July 15, 2024, the City Manager authorized the payment due to exigent circumstances.

Funding is available in the FY25 Budget: Mul-Government Project Fund – Sheriff – Operation Safe Walk and Ride - Operating Materials; 0216 – 550 – 3020 – OSWR – 6728.