

# Poverty Reduction



# Our Community's Mission:

To reduce poverty in our community by 50% in 10 years.



**1** in **5**

people are living in poverty in  
the Chattahoochee Valley



**56%**

people struggle to make ends meet  
in the Chattahoochee Valley  
(ALICE)



# UNITED WAY OF THE CHATTAHOOCHEE VALLEY

Our mission: To reduce poverty by 50% over the next 10 years.

## Community Resiliency

Addressing urgent needs today for a better tomorrow.

## Health Access

Improving health and wellbeing for all.

## Educational Equity

Helping young people realize their full potential.

## Economic Mobility

Building financial stability and strength.

**STRATEGIC COMMUNICATIONS**



**REVENUE GENERATION**



**SUSTAINING THE ORGANIZATION**

# Poverty Reduction Collaborative Results

Vice President of Poverty Reduction was hired by United Way in 2023 to form strategic relationships and begin the creation of a 10-year actionable, poverty reduction strategic plan.

Successes include:

- ✓ Ten participants graduated Jobs for Life and six completed additional training with Goodwill of the Southern Rivers
- ✓ Mental Health Provider Changed Income Eligibility Criteria due to ALICE education
  - ✓ YouTHRIVE Pilot
    - ✓ Reached more than 800 community members in outreach events
    - ✓ Engaged more than 355 people through presentations and briefings
- ✓ 18,611 contacts to 211 resulting in 46,645 information resources provided
  - ✓ Established Partnerships for Poverty Awareness Activities
  - ✓ Established a System to Support Transitions from Incarceration
  - ✓ Created Actionable Initiatives to Connect People to Good Jobs

# Poverty Reduction

## Expected/Planned Near Term Activities

- Quarterly Poverty Awareness & Engagement Trainings
- Stakeholder and Community Conversations
- Strengthen Community Partnerships
- Survey State-level Policies and Regulations
- Identify Top Priorities for Pilot Projects and Begin Implementation
- Bolster Household Stability, Financial Security, and Opportunities for Mobility
- Continued Planning and Preparation to Launch Community Management Information System
- Finalize an actionable poverty reduction plan by December 2025



# Leading Collaboration for Poverty Reduction

- Community needs are increasing and straining the system
- Strategic partnerships between non-profits, government, businesses, industries and individuals are more necessary than ever
- The community goal of reducing the poverty rate by 50% over 10 years requires a community supported solution
- Sustained change will require multiple levers, including direct programming, **capacity building**, and **policy and systems-level work**
- Together, we can solve the problem and become a community of opportunity

# Thank You

United Way of the  
Chattahoochee Valley

