



BOARD OF COMMISSIONERS MEETING
Wednesday, May 21, 2025

Commissioners Present: Pace Halter, Chair; Sherricka Day, Vice Chair; Dan Gilbert, Secretary/Treasurer; Lauren Becker, Amy Bryan, Miles Greathouse, Michelle Spivey, and Mayor Skip Henderson

Commissioners Absent: Pete Jones and Alex Naik

Staff Present: Ashley Woitena and Kim Gonzalez

Special Invitees Present: Steve Morse-Uptown Columbus, Inc.

Call to OrderPace Halter

- The May 2025 meeting was called to order at 8:30am.

Secretary Treasurer Report.....Dan Gilbert

- Dan Gilbert presented the consent agenda that included minutes and financials for the March and April 2025 meetings. He asked if there were any questions or discussion. There being none, a motion was made by Amy Bryan to approve the consent agenda, seconded by Michelle Spivey. A vote was taken, and the motion was approved.

Chair Report.....Pace Halter

- Mr. Halter introduced Missy Kendrick, Director; and Andy Helms with Choose Columbus.
- A new Chamber President, Jansen Tidmore, has been selected and will be starting his position in July.
- An update on the collaboration work being conducted by Jackson Spaulding was presented. This is a PR Firm for Columbus 2025 working to promote Columbus.

President's Report.....Ashley Woitena

- Ms. Woitena continued the discussion from previous board meetings, giving an update on the implementation of her 90-day strategic plan. She discussed the ongoing email and software migration. These updates will be completed by the end of the Fiscal Year.
- She also discussed the efforts that are being conducted by VisitColumbusGA in designing a meeting incentive proposal. This will be presented to the board for approval in a future meeting.
- Ashley informed the board that VisitColumbusGA earned the Benchmark of Excellence Certification from GACVB as well as The Readers' Choice Award from Conventions South.

Adjournment.....Pace Halter

- With no further business, Mr. Halter adjourned the meeting at 9:34am.