

KCBC Commissioner Meeting December 8th, 2020

The meeting was called to order by Sharon Baker at **12:05 PM**. Zoom attendees were: Charnae Ware, Sharon Baker, William Kent, Arsburn "Oz" Roberts, Tracy Walton-King, Karon Henderson, Jeremy Ackles, Sheila Mitchell, Wanda Jenkins, Matt Horne and Dr. Kar'retta Venable.

INTRODUCTION

Sharon started the meeting off by setting the motion to approve the October 13th minutes from the previous meeting. Sharon set forth a motion and was approved by Wanda Jenkins Davis who seconded the meeting. Sharon then transitioned the agenda to Charnae to introduce our new members.

New Members

Charnae introduced Tracy Walton-King as a new commissioner and allowed her to give a brief introduction about herself. Tracy was very enthusiastic to meet everyone and explained how she has been doing her own research to get up to par with Keep Columbus Beautiful. She is excited to bring new ideas to the table and to help take us to the next level. All the commissioners present gave her a warm welcome by either typing into the chat or verbally welcoming her on board. Charnae mentioned that her official orientation should be around June of 2021.

Committee Selections & Meeting Times

The committee selection email was sent out prior to the meeting, and Charnae gave an overview of each committee, explaining that individuals would be assigned if they did not pick on their own. Sharon asked for Charnae to go down the list and call out everyone's names that have chosen so that people remember if they did or did not sign-up. Charnae went down the list, and Tawana (Charnae's assistant) gave the names of the ones who signed up from the most recent link. The results from the poll was that everyone wanted to meet an hour before the set meeting. Charnae confirmed that February would be the first committee meeting and that she would send out the goals and objectives to each chair once they have been selected.

Award's Luncheon

William discussed Billy Kendall's resignation from the board, stating he took a higher leadership role at another non-profit. William reassured everyone that the luncheon is still scheduled and that someone else will be filling the role of leading that event. Charnae stated that she was interested in transitioning the event into a hybrid event where both a physical and virtual option was available. Feedback from the commissioners was welcomed. Karretta stated that she recently attended a conference where scientists all over the world gathered and ZOOM was their main platform for communication, and it was an awesome experience. Sharon also added

that her most recent conference experience was through a virtual platform called Airmeet, which could also be a potential software used for a virtual luncheon. This transitioned the conversation into the upcoming 2021 Fundraising Goals.

2021 Fundraising Goals

Charnaë shared the screen and brought up the most recent fundraising ideas for the upcoming year. A recycling webinar idea was presented to where people can pay to learn different things about sustainability and recycling. Charnaë gave learning how to make a compost bin as an example. Sheila loved the idea and explained that if we were to do something like that it would need to be in the early spring around March so that people can start preparing for their Spring Gardens. Charnaë stated that getting this planned would be one of the first events the committees could come together and work on.

Giving Tuesday was recently on December 1st, and Charnaë stated the final number was \$200 raised. The efforts put for this year included letters, and request from commissioners to become a 100% contributing board. William chimed in explaining the need for more support on both the monetary side and the support side for the mission and events. Oz asked if there was ever a specific amount requested, and William stated that \$100 was the amount. Oz then asked if there was digital way to give, and Charnaë agreed to send the PayPal link to all commissioners. Sharon then asked if we were ever going to revisit giving members gifts and tokens of appreciation for joining. Charnaë stated that we would revisit it in 2021 during the June membership drive with the funds we receive from the Peach Clean & Green campaign.

Grants

Charnaë gave a quick update on the Miller Mildred Grant, stating that the funds were on it's way, and even though it was not the amount we originally requested it has been counteracted with in-kind donations from the city. The city officials are taking more of a notice into the litter and blight around the city and have been heavily involving Keep Columbus Beautiful in upcoming projects. One of the projects include a small commercial that will be airing soon on CCG. Charnaë welcomes the collaboration and knows that it will aid us in our efforts for Peachy Clean and Green.

Upcoming Events:

Sharon reminded all commissioners that there is still time to donate shoes and confirmed that all fire stations and the Columbus public library will be accepting shoes up until December 18th. Charnaë gave an update that we currently have over 100 shoes, and that commissioners have until December 31st to bring them to the recycling center. Sharon then gave the information to the Christmas Tree Recycling and asked how we are counting the trees this year. Charnaë stated that we are working heavily with the River Conservancy this year on making more pick-ups, and that signs were ordered to try and stop people from taking the trees for their own

personal use. Charnae also stated how we are going to be passing out flyers to the tree sellers this year to encourage their patrons to donate the trees after Christmas. Sharon then gave the information on the upcoming Grease and Pharmaceutical drive on January 9th. Oz asked if we have reached out to the local pharmacies to see if they would like to participate. Charnae stated that she has connects with both Piedmont and St. Francis and will make sure they are connected this year on the medical side.

Jeremy gave a reminder that the civic center is available for events and to keep them in mind as we plan the 2021 fundraisers. Charnae mentioned that we were looking into hosting a Drive-Thru tree drop off and will connect with him once we get more details together.

Sharon then brought up the MLK serv-a-thon that also takes place in January. She asked Charnae if any COVID precautions were set in place. Charnae responded by stating the Litterati App used for Help the Hooch was going to be used as an alternative option and a small social media campaign will be in place to promote it as a virtual clean-up challenge. Charnae plans to connect with community leader, Ronzell Buckner to solidify MLK plans. Sharon then asked about the education component and if we have an alternative with not being able to enter the school system. Charnae gave her "Think Green" Powerpoint Presentation as an example of how we are still virtually connecting with the school system. She also welcomed different commissioners to come in and present as well at different virtual speaking engagements throughout the year.

Sharon suggested putting all the ideas and upcoming initiatives into one document so that all commissioners can view it and be on one accord.

Charnae agreed and then reiterated that the Powerpoint presentations reach a wide audience and how the Fort Benning Chief circled around from her past presentation with CSG and Fort Benning is now in the works of starting their own recycling program!

Questions and Comments

Sharon opened the floor for questions and comments from the commissioners. Oz responded asking for everyone to please keep Commissioner Herman's mother in your prayers as she is currently in hospice care. The commissioners gave their condolences, and no other comments or questions were stated.

Adjourned

Charnae adjourned the meeting at 12:57pm.