

KCGBC Executive Board Meeting December 3rd, 2020

The virtual meeting was called to order by William Kent at **9:06 AM**. Dial-In Participants were Charnae Ware, William Kent, Jeremy Ackles, John Brent, Jason Cooper, Sharon Baker and Carolyn Tigner.

INTRODUCTION & MINUTES

William welcomed everyone who joined and started the meeting with a motion of approval for the December 3rd KCGBC Meeting. Carolyn motioned the approval, and Jeremy seconded it. The conversation then segued into new member suggestions for both the board and commissioners.

New Members

During October's meeting, the board members were tasked with finding potential community members that would be great additions to our board or commissioners. William opened the floor for comments on who they vetted or would like to vet for the upcoming year. Charnae then introduced Tracy King to the board as a new commissioner that was referred to her by Councilman Bruce Huff. Tracy will be replacing Billy Kendall as a commissioner, and the announcement came as a shock to a few members. William stated that they would revisit Kendall's departure further down the agenda. Charnae continued her introduction of Tracy, stating she is very enthusiastic about joining the commissioners, and Charnae explained a possibility of her moving into the KCGBC Board after becoming more familiar with operations. Sharon stated that she had a strong contender, but they recently moved out of the state of Georgia. This prompted William to explain the board member resident requirements versus the commissioner board. KCGBC can live anywhere within the state of Georgia and still be an active member of the board. KCBC members are required to live within city limits and participate in at least four meetings to remain active. Jeremy asked about Phenix City contenders, and if Phenix City had their own affiliation such as Keep Phenix City Beautiful. William explained that he does know that they have one, but not sure if they are still active.

Charnae then brought up one of the commissioners, Dr. Karretta Veneble, who moved to Athens, GA, yet was still very active in meetings and participation. They came to the agreement that they would reach out to Dr. Veneble and ask if she could either transfer to the KCGBC Board or find a replacement for her on KCBC. Carolyn followed with a valid question asking if limitations will change due to the pandemic, since more people are meeting via ZOOM anyway. William agreed that we are currently in a unique situation where a member could still be active through virtual meetings, but to please reach out and see before vetting someone who is out of city limits. The last suggestion came from Charnae, who remembered an eager volunteer named Courtney Johnson who stated they used to work for the Green Team with Sharon at Aflac. Sharon stated that she would follow up with Courtney to gauge her interest on being on

the board. William asked for Charnae to send the open positions roster sent from the city for their members.

Committee Selections & Meeting Times

Due to the lack of response from commissioners picking their committee, Charnae explained that she will be selecting leaders and placing members on committees that have not responded. Committee Chairs will need to meet with their committees before the next meeting in February. William concluded by encouraging the board to take the lead and sign up as a chair if they have not already. Sharon asked if her name and sign-up committee was still showing up, and Charnae pulled up her list and went down all the board members names that have signed up. A google form sign-up sheet with the commissioner committees and meeting options will be sent along with minutes.

2021 Proposed Budget

William transitioned the meeting into budget by first expressing how grateful he was for the ongoing business relationship with Ann McNeer, our financial advisor. Ann has been amazing over the years in helping KCBC stay on track with their finances and continue to keep us in line with regulations. William also congratulated Charnae and Tawana on keeping loss extremely down this year, and that the financials loss looks almost the same from the start of the fiscal year to the end. The topic of fundraising opportunities for next year arose, and William suggested moving the golf tournament to the spring timeframe in March to get a head start for funding for Help the Hooch and other 2021 expenses. William also mentioned the Award Ceremony needing to be a big fundraiser this year with everything as an effort to gain back what we were unable to attain due to COVID. Charnae confirmed that the deposit for this year will roll over into next year, and we are already set with the CSU for May 6th, 2021 as the Award Luncheon date. Carolyn voiced concerns with moving the golf tournament to March, due to the COVID vaccine being scheduled to roll out in February of 2021. A suggestion for April was given so that people would have time to feel more comfortable coming out to large gatherings. William agreed, and stated they would look into it in starting in January and will work with Jason to get things going.

A grant update was given stating that they are still working on some changes in the fund amount due to changes in the needs. William then asked Charnae for an update on the amount of donations received from the board and if the \$100 push was a success. Charnae stated that over \$800 was received from the board and commissioners so far. However, a good amount was still missing from participants. Carolyn suggested personally contacting those who have not given and/or sending a reminder. This prompted Charnae to explain the recent Giving Tuesday reminder pamphlet we just sent out encouraging people to give, and how showing our numbers from the year could make a difference in people understanding the impact we make in the city. Charnae also stated there needs to be a meeting where budget proposals for each event is set so that there could be a better system in place when comparing numbers from the previous

year. Going back to fundraising ideas, Sharon asked if the board members could get a list of potential grants that have been researched. Charnaë agreed to get that list out and encouraged members to send in any suggestions as well.

Help the Hooch & Household Hazardous Waste Report

William asked for an update on Help the Hooch, which helped segue the next topic of the overall report from October 3rd. Charnaë gave the numbers of participants for both events and highlighted the results from the litter tally reports. Cigarettes was the number one thing found from all volunteers, and Charnaë explained that we needed to revisit the cigarette bud grant for the near future. Tawana then gave an update on the volunteer experience report that gave mostly positive reviews across the board of how much fun participants had during this event. The only complaint that was given was participants not wanting the food options that were presented, which were hotdogs. William and Charnaë discussed that not having a watershed festival gave participants too early of a window to come retrieve food. This caused the hotdogs to be cold, and it left a lot of food leftover to be donated. Provisions for next year will need to take place to provide a better ending experience for all volunteers.

Charnaë stated that she will include all reports in the final email with minutes.

Upcoming Projects

Charnaë transitioned to our Shoe Drive update, thanking John Brent for the amazing haul of shoes given from Harris County. The shoe bag count is currently in the 60's and Charnaë is confident that it will be over the 100 mark by this weekend. Charnaë encouraged them to volunteer if they could this Saturday during the last shoe drop off for the year.

Next up is the Christmas Tree Recycling event that will run from December 26th through January 2nd. We are pairing up with River Conservancy again this year to ensure all trees are placed in the appropriate lakes. Signs will be at the drop off locations with bold letters stating to not take the trees for personal use. Charnaë explained that Oxbow Meadows was removed as a location due to the confusion of trees not being placed at the main gate. William asked if she could revisit that location and figure out a better way to coordinate the tree drop off for that area. Charnaë agreed to reach out and find a solution. Charnaë then reminded everyone that all the dates are listed on our website and to please support the events throughout the year.

Award Luncheon

William discussed Billy Kendall's resignation from the board, stating he took a higher leadership role at another non-profit. Billy was an icon for KCBC and has been amazing at hosting the award luncheon every year. William suggested a meeting to start figuring out how to take over the Award Luncheon and what else needed to be filled in Billy's place. William then suggested Oz Arsburn as a possible replacement in taking over that role. Sharon agreed that Oz would be

a great fit if he agreed to it. William plans to reach out and see if he would take over understanding he would have our full support behind him.

Questions

Carolyn asked for clarification on the rotation limits, and William explained the two-year term for commissioners, etc.

Conclusion:

Charnae reminded everyone that the Annual Christmas Potluck was cancelled, but to join us on the 8th for the KCBC Zoom Meeting for games and fun.

Adjourned

Charnae asked that any additional questions, concerns, and suggestions be emailed to her for further discussion. William adjourned the meeting at 9:56 am.