

# UPTOWN FAÇADE BOARD

## MEETING MINUTES

A meeting of the Uptown Façade Board was held on Tuesday, December 15, 2020 at 3:00 p.m., at 420 10<sup>th</sup> Street, Government Center Annex - Conference Room, 1<sup>st</sup> Floor.

<u>Board Members Present</u>	Alan Udy Robert Battle (MS Teams) Hannah Israel (MS Teams) Ramon Brown (MS Teams)	Wayne Bond Jay Lewis	<u>Board Members Absent:</u> Roger Stinson   Debbie Young Jud Richardson
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<u>Staff Members Present</u>	Will Johnson, Planning Justin Krieg, HCF (MS Teams)
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**I. CALL TO ORDER:** Chairman Wayne Bond called the meeting to order at 3:04 p.m.

### II. APPROVAL OF MINUTES

Chairman Bond asked if there were any comments regarding the November minutes. Hearing none, Chairman Bond entertained a motion. Jay Lewis made a motion to approve the minutes. Hannah Israel seconded the motion. The motion carried unanimously.

### III. REVIEW OF APPLICATIONS:

1.       **1204 1<sup>st</sup> Avenue – Beejou Craft Kombucha**

The applicant is proposing to add a new signage.

**Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

J.3.(B) *Review Criteria.* The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1)       The historic and architectural value and significance of the structure;
- (2)       The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3)       The consistency with design guidelines adopted by the Board; and
- (4)       Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The business located at 1209 1<sup>st</sup> Avenue is seeking approval to install a new “blade” sign on the west façade of the building. The size and location of the sign appear to be appropriate for the building and the space, however the Façade District Guidelines do not have provisions for a non-flush mounted sign (Section 6.1.4, location of signs). Given this instance, the board will have to grant a variance to approve this particular style of sign and installation.

**Staff recommends approval of the sign on the condition the Board grants an approval for a variance due to the particular style of sign.**

Suhyoon Wood, the property owner, and Richie Grantham of Sunshine Banners and Signs, presented the case. After a short discussion, Robert Battle made a motion to approve the case with a variance: the blade sign shall be approved as submitted. Jay Lewis seconded the motion. The motion was approved unanimously.

## **2. 1220, 1234, & 1237 2<sup>nd</sup> Avenue – Ken Henson**

**The applicant is proposing to add new signage to the 3 buildings.**

**Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

J.3.(B) *Review Criteria.* The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

### **Staff Recommendation:**

No staff report. This case was accepted late at the request of the applicant.

**Staff recommends approval as submitted with a variance for the blade sign.**

Ken Henson, the applicant, presented the case. After a short discussion, Alan Udy made a motion to approve the case as submitted with a variance for a blade sign and for internal illumination. Robert Battle seconded the motion. The motion was approved unanimously.

### **3. 1242 Broadway – Breault Trial Attorneys, PC**

**The applicant is proposing to add a new signage and painting.**

#### **Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:**

J.3.(B) *Review Criteria.* The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

#### **Staff Recommendation:**

The applicant is proposing to install primary signage on the front of the building facing Broadway. The sign occupies 2.43% of the building façade. It is already installed. The exterior of the building was recently rehabilitated to include new paint.

**Staff recommends approval as submitted.**

Mike Smajd, representing the owner, presented the case. After a short discussion, Robert Battle made a motion to approve the case as submitted. Alan Udy seconded the motion. The motion was approved unanimously.

#### **IV. NEW BUSINESS:**

- The proposed 2021 UFB calendar was accepted.
- 1220, 1234, & 1238 2<sup>nd</sup> Avenue – see Case #2

#### **V. OLD BUSINESS:**

- 1242 Broadway – Breault Trial Attorneys, LLC – see Case #3
- Will Barnes is still not ready to return. The case will remain in rotation (1040 Broadway).
- Case reviews:
  - 1250 Broadway – AllState – COMPLETE
  - 1243 Broadway – Brasfield & Gorrie – PAINT ONLY
  - 21 W 14<sup>th</sup> Street – Hotel Indigo – IN PROGRESS

**VI. ADJOURNMENT:** Tuesday, December 15, 2020 at 3:38 p.m.

Respectfully Submitted by:

  
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Wayne Bond, Chairman

  
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Will Johnson, Secretary