

UPTOWN FAÇADE BOARD

MEETING MINUTES

A meeting of the Uptown Façade Board was held on Monday, July 20, 2020 at 3:00 p.m., at 420 10th Street, Government Center Annex - Conference Room, 1st Floor.

<p style="text-align: center;"><u>Board Members Present</u></p>	<p>Alan Udy Roger Stinson Robert Battle Hannah Israel (MS Teams)</p>	<p>Wayne Bond Debbie Young (MS Teams)</p>
<p style="text-align: center;"><u>Board Members Absent:</u> Jay Lewis Ramon Brown Jud Richardson</p>		

<p style="text-align: center;"><u>Staff Members Present</u></p>	<p>Will Johnson, Planning Justin Krieg, HCF</p>
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I. CALL TO ORDER: Chairman Wayne Bond called the meeting to order at 3:03 p.m.

II. APPROVAL OF MINUTES

There were no minutes to approve.

III. REVIEW OF APPLICATIONS:

1. 21 W 14th Street – Hotel Indigo

The applicant is proposing to add new signage.

Uptown Façade Board Ordinance, Section 9.2.5 of the UDO:

J.3.(B) *Review Criteria.* The Board shall approve an application and issue a certificate of facade appropriateness if it finds that the proposal meets the requirements of this Section. In making this determination, the Board shall consider, in addition to any other pertinent factors, the following criteria:

- (1) The historic and architectural value and significance of the structure;
- (2) The architectural style, general design, arrangement, texture and material of the architectural features involved with the structure and relationship to the interior architectural style;
- (3) The consistency with design guidelines adopted by the Board; and
- (4) Pertinent features of other structures within the Board's jurisdiction.

Staff Recommendation:

The application details the specifications for 6 new signs to be located on or around the Hotel Indigo building located on Front Avenue. The hotel building is a completely new construction infill development. The existing sign guidelines do not provide a great deal of information or direction when it comes to sign approval on new construction infill sites. These types of installations offer the ability to install a greater variety of signs due to availability of open land, such as monument style signs. Using the size metrics for signs as found in the guidelines, the proposed size of the signs as compared to the building façade square footage does fall within the allowable 5% of the building façade.

Signs A, B, C, and D are all proposed to be internally illuminated channel letter signs. In order for these signs to be approved as submitted the board will need to grant a variance for illumination. Signs E and F, located on the Riverwalk retaining wall and the monument sign at 14th and Front Avenue are non-illuminated.

Staff recommends approval of the submitted plan for signs located on the Indigo Hotel with the condition the board must approve a variance to allow for illumination as requested.

Mike Webb, representing the property owner, presented the case. After a short discussion, Robert Battle made a motion to conditionally approve the case. The condition was that the signs presented as internally illuminated shall be permitted. Roger Stinson seconded the motion. The motion was approved unanimously.

IV. NEW BUSINESS:

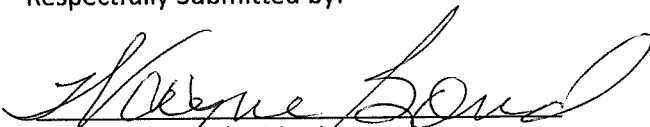
- N/A

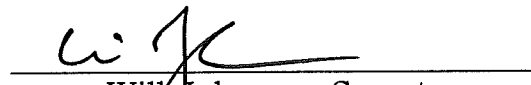
V. OLD BUSINESS:

- Will Barnes is still not ready to return. The case will remain in rotation (1040 Broadway).
- Case Reviews:
 - 1041 Broadway – Cannon Brew Pub – COMPLETE
 - 1110 Broadway – John Teeple – IN PROGRESS
 - 1122 5th Avenue – Ken Henson – IN PROGRESS

VI. ADJOURNMENT: Monday, July 20, 2020 at 3:19 p.m.

Respectfully Submitted by:


Wayne Bond, Chairman


Will Johnson, Secretary