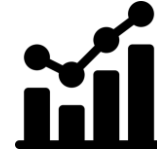


Vibrant and Connected Dashboard

December 3rd, 2019



THE PROCESS



Public Survey



14

Questions



512

Complete
Responses



83%

Gave Location
Data

Community Meetings



3

Meetings



~100

Participants



8

Interactive
Activities

THE FRAMEWORK





Activities, Events, & Culture

The dashboard reports these by showing:

- Event locations/frequency
- People counts and visitor surveys at events and activities
 - establishing a baseline based on what data's available now + more going forward
- Mapping public cultural infrastructure (trails, public art, event locations, etc.) along with demographics and physical barriers.





Mobility and Transportation

The dashboard reports these by showing:

- We hope to map routes, but ridership data, etc. is challenging.
- Geographic data on live-work flows, school-home commutes, and key commercial/recreational destinations
- GDOT Traffic Counts
- For now, sidewalk and trail locations; looking forward, sidewalk/trail audits, starting in key areas.



Neighborhood Amenities

The dashboard reports these by showing:

- Businesses Licenses + Parcels
- Change in businesses/employment in recent years by block
- Parcels, assessment, permits, and sales
- Local surveys on commercial activity and wants





Safety and Health

The dashboard reports these by showing:

- Local Crime Data
- Web-scraped crime activity in Columbus versus elsewhere
- Accident data from GDOT
- Self-reported health data and area-specific health outcomes (CDC BRFSS, USALEEP, etc.)—sourced in partnership with health dashboard





Find the Interactive Dashboard at:

www.vibrantandconnectedcolumbus.com

