

2025 Wine Walk Columbus



Be a part of something special



October 18th 2025

Registration @ noon @ The Old Rock
W11070 State Hwy 16/60 Columbus WI 53925;
Wine Walk 1 pm - 6 pm

Dear Area Business Owners,

RE: Wine Walk 2025 Stop Participation

We would love to invite you to participate as a stop on our upcoming Wine Walk! This is a great opportunity to showcase your business to new and returning visitors while supporting fun, community-driven event. As a stop, you will be paired with a featured wine and have a chance to interact with guests as they enjoy their tasting experience.

If you are interested in being a stop please let us know by August 15th 2025. We'll provide all the details and work with you to make the event smooth and successful!!!

Stop Cost: Early Bird \$30 before August 15 (\$20 for members who already hold a liquor license or who wish to be a non-alcoholic stop); or \$40.00 after August 15. Non-Members \$60/\$80.

You must register as a stop by September 1st 2025 to participate.

Sign up on the Chamber website at [Chamber of Commerce Website](#)

OR print and fill out the sign up form and drop off or mail to The Old Rock W11070 State Hwy 16/60 Columbus, WI 53925.

Thank you for being a part of our community,
Columbus WI Area Chamber of Commerce



Contact: Cheryl Besaw



414-916-3983



cherylbesaw1@gmail.com

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RE: Wine Walk 2025 Stop Participation

Stop Responsibilities :

1. Licensed bartender to serve wine samples. Bartenders must take a licensing course AND apply for a “Operators License” through the City of Columbus by **September 1**. There is a \$50 fee for the Operators License this is for a 2 year term.

<https://www.cityofcolumbuswi.com/2477/Alcohol-License>. Copy this link to your web browser to find a copy of the document that will need to be completed.

Also please see document attached for more information regarding the Operators Licensing

2. Provide snacks for all Wine Walk guests. The Chamber will provide bottled water to have at your stop.

3. Pick up Wine from The Old Rock W11070 State Hwy 16/60 Columbus, WI 53925. (Email will be sent out once you can pick this up with the time for you to pick up.)

4. Return un-opened bottles of wine after the event to The Old Rock W11070 State Hwy 16/60 Columbus WI 53925.



Chamber provides:

Promotion material, ticketing/registration, trolleys for transportation, wine, refillable wine tumblers and pre-Wine Walk info session.



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Business Name: _____

Business Address: _____

Phone Number: _____

Email Address: _____

Business Contact Name: _____

Licensed Bartender Name: _____

Need Help Finding A Licensed Bartender?: _____

What Questions Can We Help With?: _____



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Operators License (Bartender)

Per The City of Columbus each stop will need to have a licensed bartender to pour the wine for the tasting.

Operators License (Bartender) may be obtained through The City Clerks office.

Per The City of Columbus: Anyone applying for a new operator's license must complete a Department of Revenue approved Responsible Beverage Server Training course or show proof they have been a licensed bartender in the last two years in another Wisconsin municipality.

Online instruction providers:

- [ProServe Training Solutions LLC dba LIQUORexam.com](#)
- [EduClasses.org](#)
- [Learn2Serve](#)
- [My Food & Bev Training](#)
- [Rserving.com](#) (Professional Server Certification Corporation)
- [ServerLicense.com](#)
- [Serving Alcohol Inc. - Wisconsin Alcohol Seller/Server Course](#)
- [ServSafe Alcohol](#) (WRAEF/NRAEF)
- [Wisconsin-Bartending.com](#)

click on the class you would like to take and a web link will appear above it for you to go to

[City of Columbus Operators License](#)

click above and a web link will appear above it for you to go to