



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: May 5, 2025

Item Title: 2025 Budget Update

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

No new room tax revenues to report. Expenditures from Google Ads have not been reported yet. Staff is in a transition to utilizing a new process to track budget revenues and expenses in more real-time. As of the March budget statement, there is \$55,356.35 remaining for 2025.

Staff has met with each applicant for the Tourism Reimbursement Grant and has been collecting information for their applications. Review of the applications is anticipated for the June Tourism meeting and will most likely use up the full Special Events line item in the 2025 budget.

List of all Supporting Documentation Attached:

March 2025 Tourism Budget Statement

Action Requested of Tourism Commission:

Discussion with no additional action requested