



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: October 7, 2024

Item Title: September Financial Update

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

No new room tax revenues to report. \$20,724.48 has been spent for the 2024 budget so far. There is \$22,875.52 remaining. Expenditures in September included \$143.76 from the Marketing/Advertising line item for Google Ads for promoting the tourism website, but has not been processed and tacked onto our September budget statement yet.

List all Supporting Documentation Attached:

September Tourism Budget Statement

Action Requested of Tourism Commission:

No action requested