



## Agenda Item Report

**Meeting Type:** HLPC

**Meeting Date:** July 23, 2025

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**Item Title:** Discussion/possible action regarding Tourism partnership to include tourism inserts within the historic tour books and to assist in distribution.

**Submitted By:** David Bennett, Communications & Economic Development Coordinator

**Detailed Description of Subject Matter:**

At its June 30<sup>th</sup> meeting, the Tourism Commission entertained a potential partnership initiative that would involve creating tourism inserts and assisting with distribution of the HLPC historic tour booklets. The idea is to distribute the booklets to restaurants, shops, lodging establishments, and any destination in town not currently utilized. The booklets would not be for sale, so this would not generate any revenues. Tourism would contribute an insert highlighting local parks, attractions, events, dining, lodging, shops, etc. at its own cost.

Tourism is looking to gauge the interest of HLPC in order to determine going forward with this project, refining details, and the creation of the inserts.

**List all Supporting Documentation Attached:**

None

**Action Requested of HLPC:**

Take action to approve or deny the proposed partnership with the Tourism Commission