



Agenda Item Report

Meeting Type: Cable Commission

Meeting Date: August 26, 2024

Item Title: August Cable Programming Report

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

There were 21 new programs aired on the cable TV channel. Notable programs included DailyDodge's WBEV interview with the Columbus Area Historical Society.

24 Video on demand (VOD) files were streamed via Cablecast along with the channel 980 livestream. The files and stream combined for 395 views for a total time viewed of 92 hours and 42 minutes. The City livestream had 167 views for 60.49 hours while City meeting VODs totaled 204 views for 28 hours and 58 minutes.

List all Supporting Documentation Attached:

July 29, 2024 – August 25, 2024 Cablecast Analytics

Action Requested of Cable Commission:

Discussion, no action requested