

How the Berlin Farmers & Artists Market works

- Spearheaded by the Berlin Farmers & Artists Market organization (BFAM)
 - Weekly band
 - Weekly organization highlight (School District, Kiwanis, Berlin Youth Sports, etc.) These groups are allowed to host a fundraiser and are promoted within the BFAM event
 - Vendors sign up to participate. They need to have all applicable vendor licensing, but do not pay to participate in the BFAM events. They schedule when they'd like to participate.
 - Sponsors donate to help pay for the musical entertainment, marketing, and additional amenities for the BFAM events. They are promoted. They comprise the largest financial contributions to the events.
 - Donors are like sponsors but aren't promoted. These are generally smaller financial contributions to the events.
- BFAM is not a City board, committee, or commission
 - BFAM will work with City departments to put on the event (i.e. Police, Fire, etc.)
 - BFAM will allow departments to promote activities or fundraisers at its events.

How the Ripon Summer Concert Series work:

- Spearheaded by the Ripon Main Street organization, via the Village Green Inc. non-profit organization
 - Weekly bands
 - Professional sound and light crew (if not provided by the band).
 - Alcohol on premises. Ripon Main Street owns the venue, and the area is fenced off to create a beer garden. Alcohol sales take place on the venue premises and a no carry-in / no carry-out policy is enforced. ID is required.
 - Ripon Main Street heavily tries to promote eating at one of the downtown restaurants near the music venue but does not prohibit people from bringing their own food.
 - Ripon Main Street/Village Green Inc. fundraises by soliciting for band sponsors, beverage sponsors, and venue improvement donations.