



Agenda Item Report

Meeting Type: Common Council

Meeting Date: December 16, 2025

Item Title: Consider and take action to end cable TV broadcasting operations in 2026

Submitted By: David Bennett, Communications & Economic Development Coordinator

Strategic Plan Objective: # 9 (Communications & Engagement)

Detailed Description of Subject Matter:

Despite some residents relying on cable TV to watch Council meetings or one of the many other programs that air on cable channel 980 or receiving updates from the message board on 981, analytics and industry trends show that cable television is not a long-term viable option to communicate to residents and inform them about City accomplishments, responsibilities, and progress toward strategic initiatives.

The Council will need to decide if it would be prudent to continue or end operation by shutting down the Cablecast units. If the Council chooses to end the City's cable TV operation, it will need to consider timeline to do so and how to utilize the leftover assets and fund balance. Staff would continue to record City meetings.

Timing options for ending and replacing cable TV:

- End of 2025.
- Mid-2026.
- End of 2026.

Alternatives for cable TV operation include:

- Online streaming and/or video on demand (VOD) of City meetings/videos.
- Direct replacement with a low-power TV (LPTV) broadcast operation.

List all Supporting Documentation Attached:

- End of cable TV options & alternatives
- Cable TV operating costs & issues
- Cable TV analytics

Action Requested of the Committee of the Whole:

Approve recommended option to end and replace the City's cable TV operation.