



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: January 6, 2025

Item Title: New Room Tax Funding Guidelines Discussion and Possible Approval

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

At the previous meeting, staff presented an updated draft that featured options for implementing a timeline or continuing status quo for dealing with applications and tightening up the process outline. The Tourism Commission would like to review a cleaned-up draft copy at the January 2025 meeting for possible further review and approval.

List all Supporting Documentation Attached:

2025 Room Tax Guidelines Draft

Action Requested of Tourism Commission:

Discussion, possible revision, and take action on adopting proposed new guidelines for awarding room tax funding beginning in 2025.