



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: January 6, 2025

Item Title: Chamber of Commerce 2024 Wine Walk Room Tax Funding Final Report and Possible Reimbursement Awarding

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

The Columbus, WI Area Chamber of Commerce is requesting \$1,000 in room tax funding for reimbursing marketing costs for its Wine Walk event that took place on November 30, 2024. The original application was asking for \$1,225 but was decreased to \$1,000 by the Chamber when it presented its application at the October 2024 Tourism Commission meeting. A representative will present the Wine Walk final report on behalf of the Chamber of Commerce.

List all Supporting Documentation Attached:

2024 Room Tax Application

Action Requested of Tourism Commission:

Discuss and either approve or reject the \$1,000 reimbursement to the Chamber of Commerce for its 2024 Wine Walk event