



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: December 9, 2024

Item Title: New Room Tax Funding Guidelines Discussion and Possible Action

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

At the previous meeting, staff presented a draft for the new guidelines to replace the current ones used for distributing room tax funding for tourism events. Discussion included deciding to award monies upfront or reimbursing after a final report. Other ideas included using a de-escalation system in which repeat events will get less in consecutive applications and possibly establishing deadlines for applications. The commission decided to postpone this item for further consideration.

List all Supporting Documentation Attached:

Proposed 2025 Room Tax Guidelines
Room Tax Guidelines Notes

Action Requested of Tourism Commission:

Discussion, possible revision, and take action on adopting proposed new guidelines for awarding room tax funding beginning in 2025.