



KIDS DISCOVER.
FAMILIES CONNECT.
COMMUNITIES GROW.

FOR BUSY KIDS & THEIR FAMILIES

**When kids discover, families connect,
and communities grow -
the possibilities for the future are endless.**

We're more than a magazine, we've been a trusted go-to resource for families in the Fox Valley since 2012 - known for being family-focused, fun, and full of things to do, while also focusing on building community connection near and far.

Each quarter, our print publication and our always-on digital platform connect **kids, parents, grandparents, educators, and community members** with the best events, programs, and activities for kids and families.

We believe that when local businesses and nonprofits are visible, our community thrives. That's why we offer **cost-effective advertising solutions** designed for organizations of all sizes, because everyone deserves the chance to be seen.

SCHEDULE



WINTER EDITION

November, December, January

SPRING EDITION

February, March, April

SUMMER EDITION

May, June, July

FALL EDITION

August, September, October

VISIBILITY



IN PRINT

6,000 Distributed Per Publication

ONLINE

2,500+ Highly Targeted, Local
Families Each Month

DISTRIBUTION



SERVING THE GREATER FOX VALLEY AREA

Appleton, Berlin, Darboy,
Fond du Lac, Kaukauna, Kimberly,
Little Chute, Menasha, Neenah,
Omro, Oshkosh, Ripon, Winneconne

MEDIA KIT

GOTGVG.COM

TOGETHER

WE'RE BUILDING A COMMUNITY
WHERE KIDS THRIVE &
FAMILIES FEEL AT HOME



We're not just selling ads, we're helping businesses and nonprofits become part of the story families will tell for years to come.

At TGVG, we believe in the power of discovery through connection. Our guide helps kids and families explore programs, activities, and events that spark curiosity, nurture interests, and strengthen family bonds. These shared experiences not only keep families connected today but also build the foundation for the future-ready mindset our kids will carry as the caretakers of tomorrow's communities.

Your ad is more than marketing, it's an investment in the future of our community's kids and the possibilities they'll carry forward. **When local businesses are visible and supported, our entire community thrives.**

By advertising with TGVG, you're not only getting in front of families in print and online – you're aligning your brand with growth, connection, and possibility. Together, we connect the dots between what families need and what you offer.

**COST EFFECTIVE
AD SOLUTIONS:**

Print Options

Digital Options

Website Takeovers

**Print + Digital for
Maximum Visibility**

GOTGVG.COM

PRINT

AD PACKAGES

NONPROFIT RATES

Advertise with us and align your brand with a trusted guide that families turn to season after season.

For more than a decade, we've been the Fox Valley's go-to resource for families on the move. Newly revamped with more dynamic offerings, our publication continues to connect kids, parents, and community – helping families discover programs, events, and experiences that shape lasting memories.



Subject to Availability.

	ONE QUARTER (3 MONTHS)	TWO QUARTERS (6 MONTHS)	ANNUAL (12 MONTHS)
1/4 Page Ad (6.74" W x 2.24" H)	\$130	\$245	\$425
1/2 Page Ad (7.0375" W x 4.56" H)	\$325	\$650	\$1,200
Full Page Ad (8" W x 10.5" H) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$650	\$1,215	\$2,000
Inside Front Cover (8" W x 10.5" H) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$750	\$1,350	\$2,400
Facing Inside Front Cover (8" W x 10.5" H) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$715	\$1,285	\$2,285
Back Cover (8" W x 10.5" H) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$850	\$1,600	\$2,800
Inside Back Cover (8" W x 10.5" H) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$750	\$1,350	\$2,400
Facing Inside Back Cover (8" W x 10.5" H) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$715	\$1,285	\$2,285
Spread (2 Full Page Ads: 8" W x 10.5" H each) Bleed: +.25" (Final Size 8.5" x 11"), Live Area: 7.5" x 10"	\$1,200	\$2,160	\$2,650

ALL PRINT AD PACKAGES INCLUDE:

Color Ad

In-house Ad Set, If Needed

Ad Changes Each Publication

Online Directory & Calendar of Events Listing

The auto withdrawal option does not require a lengthy contract, you can cancel at any time with the following steps:

For standard ads, we require one month prepayment, your ad to run in at least two publications, at least a 30 day written notice (via email) and the current ad running at the time of cancellation will need to be paid in full.

For premium ads, we require a two publication prepayment, your ad to run in at least six publications, at least a 60 day written notice (via email) and the current ad running at the time of cancellation to be paid in full.

FOR MORE INFO & TO SCHEDULE YOUR AD SPACE:

Stephanie Piechowski-Seeby

(414) 688-3358 • stephanie@thegreatervalleyguide.com

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DIGITAL

AD PACKAGES

NONPROFIT RATES

*Nonprofit rates available	WEEKLY	MONTHLY	ANNUAL
Top Large Banner (728PX W x 175PX H) Sitewide, Provide Mobile Size (341 x 100)	\$60	\$180	\$1,800
Top Small Banner (728PX W x 78PX H) Sitewide, Provide Mobile Size (341 x 100)	\$40	\$120	\$1,200
Bottom Small Banner (728PX W x 78PX H) Sitewide, Provide Mobile Size (341 x 100)	\$30	\$80	\$800
Bottom Large Banner (728PX W x 175PX H) Sitewide, Provide Mobile Size (341 x 100)	\$40	\$120	\$1,200
Home Page Wide Banner (821PX W x 97PX H) Choose 1 or 3 Placements, Provide Mobile Size (341 x 100)	\$52	\$165	\$1,600
Home Page Vertical Banner (258PX W x 639PX H) Choose 1 or 3 Placements, Provide Mobile Size (341 x 100)	\$56	\$175	\$1,700
Inside Vertical Banner (300PX W x 600PX H) Next to All Content	\$40	\$120	\$1,200
Inside Square Banner (300PX W x 300PX H) Next to All Content	\$35	\$90	\$960

EXCLUSIVE TAKEOVERS

HOME PAGE TAKEOVER PACKAGES RECEIVE PRIORITY PLACEMENT OVER ALL OTHER BANNER AD OPTIONS.

When a Takeover is booked, individual banner ads and semi-takeover packages are temporarily displaced from the home page during the reserved timeframe.

FULL HOME PAGE TAKEOVER

INCLUDES: All 10 Home Page Banners - Top & Bottom (Large & Small) Banners, Wide Banners (3), Vertical Banners (3);
Top & Bottom Banners Visible on All Pages.

WEEKLY: \$250
MONTHLY: \$600
ANNUAL: \$3,000

SEMI-TAKEOVERS

HOME DUAL COMBO:
1 Home Page Wide &
1 Home Page Vertical
(choose section)

WEEKLY: \$100
MONTHLY: \$250
ANNUAL: \$1,500

SMALLS & INSIDE:
Top & Bottom Small
Banners, Inside
Vertical Banner

WEEKLY: \$100
MONTHLY: \$250
ANNUAL: \$1,500

HOME WIDES & VERTS:
All Home Page
Wide Banners (3) &
Vertical Banners (3)

WEEKLY: \$200
MONTHLY: \$400
ANNUAL: \$2,200

Subject to Availability. Home Page Takeovers Take Precedent.

ALL DIGITAL AD PACKAGES INCLUDE:

Featured Listing at Top of Directory &
Calendar of Events

In-house Ad Set, If Needed & Ad Changes

Feature Blog Article (& Print if Space Permits)

One Feature on Social Media (4 for Takeovers)

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For premium ads, we require a two publication prepayment, your ad to run in at least six publications, at least a 60 day written notice (via email) and the current ad running at the time of cancellation to be paid in full.

FOR MORE INFO & TO SCHEDULE YOUR AD SPACE:

Stephanie Piechowski-Seeby

(414) 688-3358 • stephanie@thegreatervalleyguide.com

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PRINT+DIGITAL

AD PACKAGES



NONPROFIT RATES

Families don't just connect with us in one place — they discover us in print, online, and on social media. By choosing an integrated ad package, your business becomes part of that ongoing story, showing up where families learn, plan, and share their experiences.

KEY BENEFITS OF INTEGRATED SOLUTIONS

EXTENDED REACH

Appear in print, digital, social, and email — reaching families wherever they are. Your message gets multiple impressions across different platforms, increasing recall.

COMMUNITY ENGAGEMENT

Ads are paired with trusted content families actively seek out — events, activities, and resources. You're not just "in front" of families, you're part of the conversation about how they spend time and build memories.

CONSISTENT VISIBILITY

Whether flipping through our quarterly guide or scrolling the website, families see your brand repeatedly. This consistent exposure builds brand recognition and trust.

AFFORDABLE MULTI-CHANNEL MARKETING

Our bundled packages give small businesses and nonprofits the kind of reach usually reserved for bigger advertisers. Accessible rates ensure you can maximize impact without stretching your budget.

INVEST IN THE FUTURE

Every ad supports a mission-driven platform that invests in families, children, and community connections. Your brand becomes aligned with helping kids explore, discover, and grow.

IN PRINT & ONLINE

Together, these channels create a 360° presence for your business.

COMMUNITY CONNECTOR

INCLUDES:

Print: 1/4 Page Ad
Digital: Square Banner (Content Pages)
1 Social Media Post
1 Featured Article

QUARTERLY: \$185

ANNUAL: \$675

NEIGHBORHOOD BUILDER

INCLUDES:

Print: 1/2 Page Ad
Digital: Home Page Wide Banner -OR- Inside Vertical Banner
2 Social Media Post
1 Featured Article

QUARTERLY: \$485

ANNUAL: \$1,750

MARKET LEADER

INCLUDES:

Print: Full Page
Digital: Top Large Banner (Sitewide)
4 Social Media Post
1 Featured Article

QUARTERLY: \$900

ANNUAL: \$3,150

FOR MORE INFO & TO SCHEDULE YOUR AD SPACE:

Stephanie Piechowski-Seeby

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2025-26 PRINT

SCHEDULE + DEADLINES



PUBLICATION	AD CHANGES DUE	FINAL ADS DUE
WINTER EDITION NOVEMBER 2025-JANUARY 2026	SEPT. 25, 2025	OCT. 7, 2025
SPRING EDITION FEBRUARY-APRIL 2026	DEC. 15, 2025	JAN. 10, 2026
SUMMER EDITION MAY-JULY 2026	MARCH 24, 2026	APRIL 10, 2026
FALL EDITION AUGUST-OCTOBER 2026	JUNE 23, 2026	JULY 10, 2026

SUBMIT AD CHANGES & FINAL ADS TO: stephanie@thegreatervalleyguide.com

SPECIFICATIONS

1/4 PAGE AD

SIZE:
6.74" W x 2.24" H

1/2 PAGE AD

SIZE:
7.0375" W x 4.56" H

FULL PAGE AD

SIZE:
8" W x 10.5" H
BLEED:
+0.25" / FINAL 8.5" x 11"
TEXT AREA:
.375" Margins / 7.25" x 9.75"

ACCEPTED FILE TYPES:

JPG, PDF, OUTLINED EPS

RESOLUTION:

300DPI

COLOR FORMAT:

CMYK

GO *TGVG*.COM